

John Doe gain new insights into how to reach  
your goals as a Loss Prevention professional.

# ASSET PROTECTION

March 14-17, 2010 • The Ritz-Carlton • Dallas, TX

Incorporating FMI's Loss Prevention and  
Risk, Insurance & Safety Management Conferences

# Discover New Ways to Protect Your Company's Assets.

The New Asset Protection Conference incorporates FMI's Loss Prevention and Risk, Insurance and Safety Management conferences. Join forces with executives responsible for protecting company assets. Prepare for any crisis, reduce costs, learn best practices to mitigate risk and investigate incidents thoroughly. Participate in hands-on exercises featuring real-world, supermarket-specific situations to learn strategies to protect all of your organization's assets:

- **PEOPLE:** improve safety and reduce workers' comp and GL claims
- **PROPERTY:** strengthen security and reduce loss
- **PRODUCT:** reduce shrink and boost sales
- **REPUTATION:** strengthen crisis management planning and reduce risk

## **WHO SHOULD ATTEND:**

Vice presidents, directors, managers and industry executives with responsibility for shrink, safety, security, insurance, food defense, workers' compensation, loss prevention, risk management and crisis management/business continuity.

Through industry-driven general sessions, discussion groups and workshops, find out how to tackle key challenges:

- Shrink
- Fleet safety
- CCTV/IP video
- Industry trends
- Exception reporting
- Incident investigation
- First responder training
- Distribution center security
- Loss prevention tools/technologies
- Associate training and development

# PRELIMINARY AGENDA

## SUNDAY, MARCH 14

7:30 am – 2:00 pm **GOLF TOURNAMENT**  
*Sponsored by ADT*

3:00 pm – 7:00 pm **REGISTRATION**

5:00 pm – 5:30 pm **VENDOR/COMMITTEE RECEPTION**  
Networking opportunity for vendor court exhibitors and Loss Prevention and Risk, Insurance and Safety Management Committee members.

5:30 pm – 6:00 pm **FIRST-TIMERS RECEPTION**

Find out how to navigate the conference like a pro. Meet seasoned veterans and build your network. Open to conference attendees who have not attended prior Loss Prevention or Risk, Insurance and Safety Management Conferences.

*Sponsored by Risk, Insurance and Safety Management Committee and Loss Prevention Committees*

6:00 pm – 7:30 pm **VENDOR COURT AND COCKTAIL RECEPTION**  
Meet leading loss prevention, safety, insurance, and security vendors in an informal setting to discover innovative tools and technologies to improve safety and productivity and reduce loss and risk.

## MONDAY, MARCH 15

7:00 am – 8:00 am **CONTINENTAL BREAKFAST/VENDOR COURT**  
Share ideas for improving security and safety over breakfast with leading loss prevention, safety, insurance, and security vendors.

8:00 am – 8:30 am **ASSET PROTECTION – SETTING THE STAGE**  
Review the top issues facing loss prevention, safety and security executives. Understand why cross-functional collaboration is more important than ever.

*John Guenther, Director, Loss Prevention, Heinen's Fine Foods, Inc.*

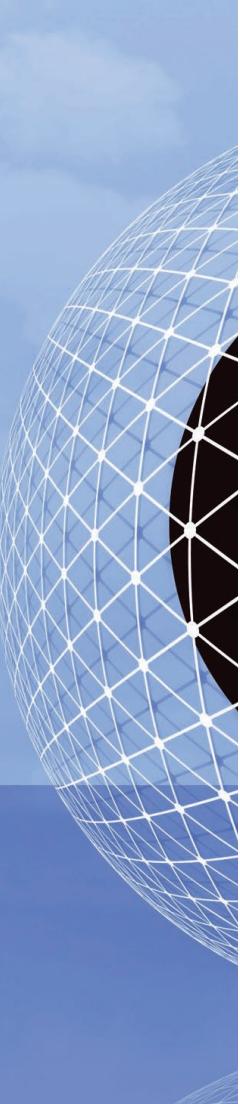
*Steve King, Director, Corporate Risk Management, The Kroger Co.*

8:30 am – 9:30 am **RIDING THE WAVE OF CHANGE**  
Cross-functional collaboration and a tough economy are just two of the major changes facing risk, loss prevention and safety professionals. Identify key trends in the food retail industry and determine how they may affect your operations. Find out how to adapt.

*Harold Lloyd, President, Harold Lloyd Presents*

9:30 am – 9:45 am **NETWORKING BREAK**





9:45 am – 10:45 am

### CRISIS MANAGEMENT – ARE YOU PREPARED?

Most companies have experienced a crisis in their history and should be prepared for future events. Gain insights to minimize loss and find new opportunities in the midst of a crisis. Learn best practices for creating a crisis management team and developing a continuity plan.

*Ed Van Fleet, CPP, Vice President, Corporate Asset Protection, Brookshire Grocery Company*

*Libby Christman, Director, Risk Management, Giant Food Stores LLC Representative, Marsh, Inc.*

10:45 am – 11:45 am

### INCIDENT INVESTIGATION – CASE STUDIES

Learn from the experiences of your peers. Hear how two of the industry's most respected retailers manage the incident investigation process. Explore commonly used tools, techniques and strategies to tackle complex situations. Receive a practical step-by-step process to investigate a customer or employee incident.

*Jody Wood, Regional Director, Risk Management, Safeway Inc.*

*Maureen Fuller, Loss Prevention Field Manager, Big Y Foods, Inc.*

11:45 am – 1:00 pm

### LUNCHEON/VENDOR COURT

Meet leading loss prevention, safety, insurance, and security vendors in an informal setting. Discuss new ways to reduce loss and make your stores safer for associates and customers.

1:00 pm – 1:50 pm

### BREAKOUTS AND VENDOR COURT APPOINTMENTS

Participate in tactical, industry-specific workshops featuring critical issues and enjoy one-on-one time with vendors.

- Creating a Culture of Safety
- Partnering with Law Enforcement
- There's an App for That... LP Tools/Technology

2:00 pm – 2:50 pm

### BREAKOUTS AND VENDOR COURT APPOINTMENTS

Participate in tactical, industry-specific workshops featuring critical issues and enjoy one-on-one time with vendors.

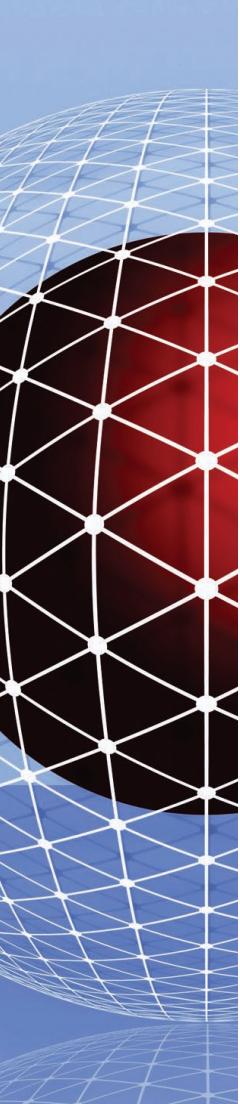
- Organized Retail Crime
- Aging Population – Retail Implications
- Creating the Perfect Department (LP 101)

2:50 pm – 3:10 pm

### BREAK

3:10 pm – 4:00 pm	<b>BREAKOUTS</b>	<b>TUESDAY, MARCH 16</b>
	<ul style="list-style-type: none"> <li>• New Hire Safety Training</li> <li>• Predict the Future – Reduce Injury Rates</li> <li>• Adding Value – The New Role of Loss Prevention</li> </ul>	
4:10 pm – 5:00 pm	<b>BREAKOUTS AND VENDOR COURT APPOINTMENTS</b>	<b>CONTINENTAL BREAKFAST/VENDOR COURT</b> Continue discussions with leading loss prevention, safety, insurance, and security vendors. Share ideas for improving security and safety over breakfast.
	Participate in tactical, industry-specific workshops featuring critical issues and enjoy one-on-one time with vendors. <ul style="list-style-type: none"> <li>• Injury Repeaters</li> <li>• Light Duty Fleet Safety</li> <li>• Distribution Center Security</li> <li>• Exception Reporting – Identify and Prevent Loss</li> </ul>	<b>WELCOME/RECAP</b> Revisit critical insights gained from Monday's sessions and develop your list of key takeaways.
5:00 pm – 6:30 pm	<b>COCKTAIL RECEPTION/VENDOR COURT</b>  Find the solutions to your most challenging issues. Discover new tools and technologies to improve loss prevention and develop better strategies with the help of your peers.	<i>Steve King, Director, Corporate Risk Management, The Kroger Co.</i> <i>John Guenther, Director, Loss Prevention, Heinen's Fine Foods, Inc.</i>
		<b>BECOMING A POSITIVE LEADER</b> Learn four characteristics of excellent leaders: how to develop and communicate a clear vision, effective goal setting, superior communication techniques and the difference between management and leadership.
		<i>Rob Bell, President, Focus Consulting, LLC.</i>





9:00 am – 9:45 am	<b>STATEMENT ANALYSIS</b> Learn the power a well documented statement, as well as the challenges you could experience from a poorly written document. Review the key elements of an effective statement and learn how to use this important tool to bolster your position.	12:00 pm – 1:00 pm	<b>LUNCH/VENDOR COURT</b> Explore innovative tools and technologies to reduce loss and risk and improve productivity. Meet leading loss prevention, safety, insurance, and security vendors in an informal setting.
9:45 am – 10:00 am	<b>BREAK</b>	1:00 pm – 1:50 pm	<b>DISCUSSION GROUPS</b> Participate in function-specific discussion groups to collaboratively examine tough issues, raise questions and share experiences with peers:
10:00 am – 11:00 am	<b>INTERVIEWING SKILLS: READING BODY LANGUAGE</b> Only 10 percent of communication is verbal. Unlock the mysteries of non-verbal communication to get the most from those you interview. Understand signs, gestures and subtle nuances to garner the right information. <i>Jan Hargrove, Author, Strictly Business Body Language</i>	2:00 pm – 2:50 pm	<b>BREAKOUTS AND VENDOR COURT APPOINTMENTS</b> Join your peers at practical, industry-specific workshops covering critical issues or enjoy focused one-on-one time with vendors.
11:10 am – 12:00 pm	<b>BREAKOUTS</b> Participate in tactical, industry-specific workshops featuring critical issues and enjoy one-on-one time with vendors. <ul style="list-style-type: none"><li>• Access Control</li><li>• Workers' Comp Trends</li><li>• Stop Loss at POS – Shrink Detection Technologies</li></ul>	2:50 pm – 3:10 pm	<ul style="list-style-type: none"><li>• Shrink</li><li>• Safety</li><li>• Loss Prevention</li><li>• Risk Management</li></ul> <b>BREAK</b>

3:10 pm – 4:00 pm

#### BREAKOUTS

Participate in tactical, industry-specific workshops featuring critical issues and enjoy one-on-one time with vendors.

- Food Defense
- Ergonomics – Retail and DC Best Practices
- CCTV/IP Video – Technology and Applications

4:10 pm – 5:00 pm

#### BREAKOUTS

Participate in tactical, industry-specific workshops featuring critical issues and enjoy one-on-one time with vendors.

- Staff Development
- Slip/Fall Prevention
- Cash Office Controls
- Property Loss Discussion Group

6:00 pm

#### SOCIAL EVENT

Always a conference highlight. Don't miss this chance to mingle with friends and colleagues in a festive atmosphere with great food and music.

*Sponsored by ADT*

### WEDNESDAY, MARCH 17

7:00 am – 8:00 am

#### CONTINENTAL BREAKFAST/VENDOR COURT

Explore innovative tools and technologies to reduce loss and risk and improve productivity. Meet leading loss prevention, safety, insurance, and security vendors in an informal setting.

8:00 am – 8:15 am

#### WELCOME/RECAP

Review the key insights gained from Tuesday's sessions. Build upon your list of action items to implement when you return to the office.

*John Guenther, Director, Loss Prevention,  
Heinen's Fine Foods, Inc.*

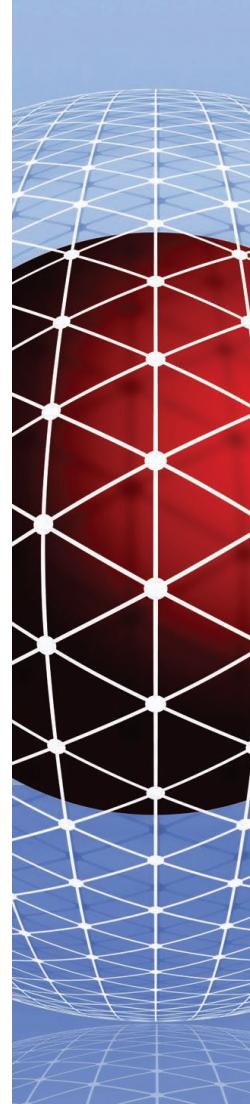
*Steve King, Director, Corporate Risk  
Management, The Kroger Co.*

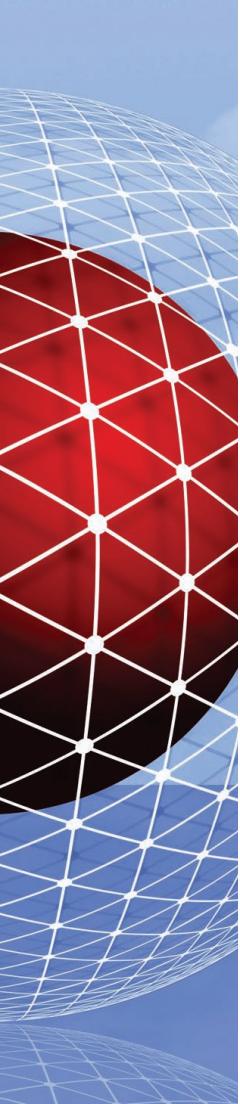
8:15 am – 11:30 am

#### ACTIVE SHOOTER TABLE TOP EXERCISE

*"There was an unmistakable crack of a firearm....then another and another. Screams echoed throughout the store. Customers and employees are darting for the exists and cover. He's got a gun! one hollers, followed more screams and shots..."*

Unfortunately, active shooter incidents have become an all to familiar part of the American landscape in recent years. A man with a gun





11:30 am

randomly shooting up your store, your customers and your employees. Law enforcement in every government agency trains to counter and contain such an incident. But what of the business?

What of your employees? Just how prepared are you? This session will provide you with the latest guidance on how to plan, respond to and recover from an active shooting incident. With this first-of-a-kind Tabletop Exercise, Gordon Meriwether of the Uriah Group will walk the participants through a simulated incident using the Uriah Group's Reality Based Exercise (RBX<sup>sm</sup>) model and targeting the unique business issues of the incident.

*Gordon Meriwether, Principal, The Uriah Group*

#### CONFERENCE ADJOURS

Don't miss an opportunity to win a complimentary 2011 Asset Protection Conference registration. You must be present to win.

## VENDOR COURT

Meet over 40 leading vendors of safety, risk management and security products and systems including:

- Insurance
- Safety tools
- Safety shoes
- BOB detection
- Access Control
- CCTV/IP video
- Security systems
- Cart containment
- Slip/fall prevention
- Exception reporting
- Shelf/display security
- Background screening
- Electronic Sweep Logs
- RFID detection, tags and labels

## LOSS PREVENTION COMMITTEE

**John Guenther**  
(Committee Chair)  
Heinen's Fine Foods, Inc.

**Ivan Baker**  
Sobeys Inc.

**Timothy Bartkowiak**  
Spartan Stores, Inc.

**Denise Brownell**  
Bashas' Inc.

**Joseph Fryar, CPP**  
K-VA-T Food Stores, Inc.

**Mark Gaudette**  
Big Y Foods, Inc.

**Tim Hopson**  
Hy-Vee, Inc.

**Todd Reynolds**  
United Supermarkets, LLC

**Kathleen Smith**  
Safeway Inc.

**John Valentine**  
Fiesta Mart, Inc.

**Ed Van Fleet, CPP**  
Brookshire Grocery Company

**Scott Ziter**  
The Stop & Shop  
Supermarket Company

## RISK, INSURANCE AND SAFETY MANAGEMENT COMMITTEE

**Steve King**  
(Committee Chair)  
The Kroger Co.

**Vic Alvarado, III**  
Unified Grocers, Inc.

**Jim Ciaramitaro**  
The Stop & Shop  
Supermarket Company

**Libby Christman**  
Giant Food Stores LLC

**Betty Kraus**  
Schnuck Markets, Inc

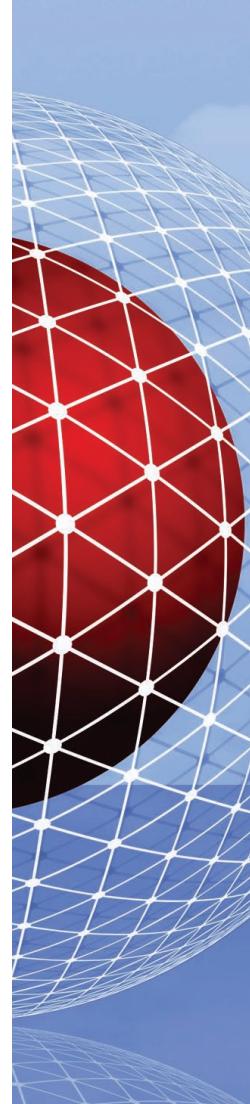
**Dale Peleski**  
SUPervalu Inc.

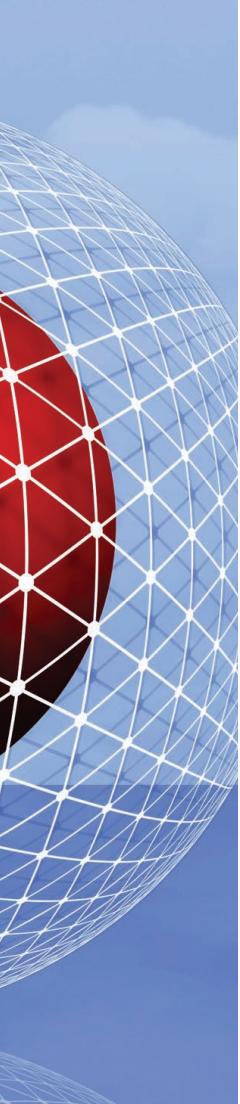
**Rob Peter**  
Publix Super Markets, Inc.

**Sheri Satterwhite**  
Brookshire Grocery  
Company

**Warren Wilhoit, CRM**  
C&S Wholesale Services, Inc.

**Jody Wood**  
Safeway Inc.





# LOSS PREVENTION SESSIONS

**THERE'S AN APP FOR THAT... LP TOOLS/TECHNOLOGY** – Improve productivity with new tools and technologies such as case management software, access control, mobile devices and CCTV analytics.

*Todd Reynolds, Director of Loss Prevention, United Supermarkets, LLC*

*Maureen Fuller, Loss Prevention Field Manager, Big Y Foods, Inc.*

*Jim Cosseboom, Senior Manager of Asset Protection and Investigations, The Stop and Shop Supermarket Company*

**PARTNERING WITH LAW ENFORCEMENT** – Strengthen relationships with local police forces and gain best practices for sharing sensitive data.

*Det. Steve Boyd, Plano Police Department*

**CREATING THE PERFECT DEPARTMENT (LP 101)** – Build a successful Loss Prevention department with effective task prioritization and attack plans, appropriate staffing and strong departmental guidelines.

*Mark Gaudette, Director of Loss Prevention, Big Y Foods, Inc.*

*Todd Reynolds, Director of Loss Prevention, United Supermarkets, LLC*

**DISTRIBUTION CENTER SECURITY** – Leverage new strategies and proven tactics to improve security in your distribution centers. Consider security staff, CCTV applications and access control standards.

*Joe Fryar, CPP, Director of Security and Loss Prevention, K-VA-T Food Stores, Inc.*

**ACCESS CONTROL** – Discover how to secure your facilities better with new access control technologies and protocol. Consider access rights, physical and electronic controls, maintenance and risks.

**ADDING VALUE – THE NEW ROLE OF LP** – Understand how Loss Prevention professionals can contribute to the success of the organization. New research from Europe's leading academic Adrian Beck of the University of Leicester explores the root causes of loss, organizational failures and the importance of cross-functional and departmental solutions.

**AED PROGRAMS – SAVE A LIFE!** – Create your own success story. Explore all aspects of an effective AED program.

*David Sylvester, Vice President, Loss Prevention, Wakefern Food Corp.*

**FOOD DEFENSE** – Protect your shoppers with more effective food protection measures. Understand trends in bioterrorism and product tampering.

*Mark Gaudette, Director of Loss Prevention, Big Y Foods, Inc.*

**CASH OFFICE CONTROLS** – Reduce financial fraud with more effective controls for coupons, gift cards and food stamps.

*John Valentine, Corporate Loss Prevention Manager, Fiesta Mart, Inc.*

*Ed Van Fleet, CPP, Vice President, Corporate Asset Protection, Brookshire Grocery Company*

**STAFF DEVELOPMENT** – Prepare your staff for future leadership roles. Learn how to identify high potentials and create a development plan.

*Ivan Baker, Senior Director, Corporate Security, Sobeys, Inc.*

**LOSS PREVENTION DISCUSSION GROUP** – Share ideas to maintain high performance in the midst of a tough economy. Engage in an interactive discussion to explore ways to improve your department's contribution to the success of your organization.

*Joe Fryar, CPP, Director of Security and Loss Prevention, K-VA-T Food Stores, Inc.*

*Todd Reynolds, Director of Loss Prevention, United Supermarkets, LLC*

# RISK MANAGEMENT SESSIONS

AGING POPULATION – RETAIL IMPLICATIONS – Understand why WC and GL claims are rising along with the average age of your shoppers and associates. Prepare your operation teams for the unique needs of an aging population.

*Don Bishop, President, Holmes Murphy, Taxes and Employee Benefits Leader, Holmes Murphy and Associates*

PREDICT THE FUTURE – REDUCE INJURY RATES – Reduce associate injury rates and workers' comp claims through tools and technologies which predict loss. Explore predictive loss modeling programs and applications.

LIGHT DUTY FLEET SAFETY – Develop a robust program to protect your organization and your associates when they use company-owned cars. Find out how to reduce claims.

*Rob Peter, Director of Safety, Publix Supermarkets, Inc.*  
*Libby Christmen, Director, Risk Mangement, Giant Food Stores*

WORKERS' COMP TRENDS – Understand the latest trends in workers' compensation claim costs, how indemnity and medical expenses are shifting and what's driving the changes. Identify opportunities to reduce your WC claim costs.

*John Potter, Division Director, National Council on Compensation Insurance, Inc.*

AED PROGRAMS – SAVE A LIFE! – Create your own success story. Explore all aspects of an effective AED program.

*David Sylvester, Vice President, Loss Prevention, Wakefern Food Corp.*

RISK MANAGEMENT – LOOKING AHEAD – Prepare for radical changes in the way organizations manage risk associated with general liability and workers' compensation. Explore trends measuring total risk and ERM techniques.

*Ward Ching, Vice President, Risk Management Operations, Safeway, Inc.*

CCTV/IP VIDEO – TECHNOLOGY AND APPLICATIONS – Identify and deter theft and protect your organization from fraudulent slips and falls. Review options and new technologies and learn how to build the ROI for video security systems.

*Joe Fryar, CPP, Director of Security and Loss Prevention, K-VA-T Food Stores, Inc.*

*Todd Reynolds, Director of Loss Prevention, United Supermarkets, LLC*

FOOD DEFENSE – Protect your shoppers with more effective food protection measures. Review trends in bioterrorism and product tampering.

*Mark Gaudette, Director of Loss Prevention, Big Y Foods, Inc.*

PROPERTY LOSS DISCUSSION GROUP – Participate in an interactive discussion to minimize loss associated with natural disasters and catastrophic events. Review insurance trends and ensure you have appropriate coverage.

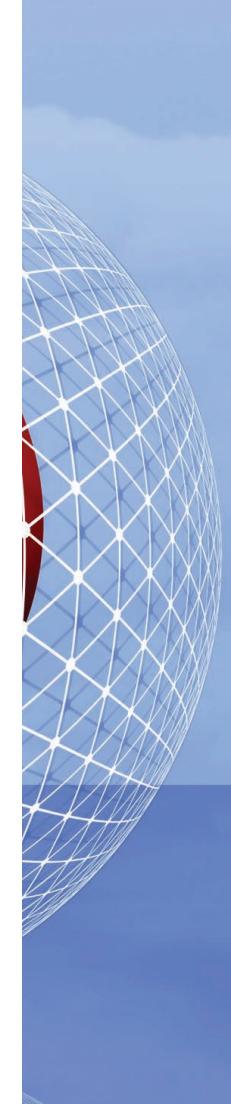
*Jody Wood, Regional Director, Risk Management, Safeway Inc.*

*Sheri Satterwhite, Senior Vice President, Risk Management / Benefits, Brookshire Grocery Company,*

RISK MANAGEMENT DISCUSSION GROUP – Engage in an interactive discussion to share benchmark strategies and explore approaches to challenging risk management issues.

*Libby Christman, Director, Risk Management, Giant Food Stores LLC*

*Warren Wilhoit, Regional EHS Manager SEMA, C&S Wholesale Services, Inc.*



# SAFETY SESSIONS

CREATING A CULTURE OF SAFETY – Reduce loss, decrease accident frequency and improve associate productivity by creating a culture of safety throughout the organization. Obtain 'buy-in' and communicate the message.

*Ward Ching, Vice President, Risk Management Operations, Safeway, Inc.*

NEW HIRE SAFETY TRAINING – Get them while they're fresh! Take home best practices to educate new employees in critical safety procedures.

*Jim Ciaramitaro, Safety Manager, The Stop & Shop Supermarket Company*

*Rob Peter, Director of Safety, Publix Super Markets*

INJURY REPEATERS – Minimize unnecessary workers' compensation costs. Improve productivity of frequently injured associates.

*Dale Peleski, Region Director Risk Control – Supply Chain, SUPERVALU, INC.*

OSHA UPDATE – Prepare for aggressive OSHA enforcement activities. Understand OSHA hot buttons and how to prepare.

ERGONOMICS – Retail and DC Best Practices – Discover how to make small but critical ergonomic improvements in your stores and distribution centers. Reduce injury rates and workers' comp costs.

SLIP/FALL PREVENTION – Develop a proactive slip/fall prevention program. Review the principles of tribology and understand the causes of slips and falls.

*Wayne Maynard, CSP, CPE, ALCM, Director, Ergonomics and Tribology, Liberty Mutual Research Institute for Safety*

SAFETY DISCUSSION GROUP – Engage in an interactive discussion with industry peers and experts and share questions, challenges, strategies and best practices regarding safety and risk control issues.

*Jim Ciaramitaro, Safety Manager, The Stop & Shop Supermarket Company*

*Rob Peter, Director of Safety, Publix Super Markets, Inc.*

# SHRINK SESSIONS

ORGANIZED RETAIL CRIME – Organized crime is still a significant cause of retail loss. Review ORC trends and patterns and explore strategies to protect your organization.

*Jim Cosseboom, Senior Manager of Asset Protection and Investigations, The Stop and Shop Supermarket Company*

*Scott Ziter, Senior Director, Asset Protection, The Stop & Shop Supermarket Company*

EXCEPTION REPORTING – IDENTIFY AND PREVENT LOSS – Unlock the wealth of information in your data. Discover new tools, strategies and techniques to identify key shrink trends and improve financial performance.

STOP LOSS AT POS – SHRINK DETECTION TECHNOLOGIES – Explore the use of innovative technologies and employee training to reduce losses due to missed scans at the POS. Discover and reduce theft due to sweetheating as well as bottom of the basket events.

*Mark Gaudette, Director of Loss Prevention, Big Y Foods, Inc.*

CCTV/IP VIDEO – TECHNOLOGY AND APPLICATIONS – Identify and deter theft and protect your organization from fraudulent slips and falls. Review options and new technologies and learn how to build the ROI for video security systems.

*Joe Fryar, CPP, Director of Security and Loss Prevention, K-VA-T Food Stores, Inc.*

*Todd Reynolds, Director of Loss Prevention, United Supermarkets, LLC*

# SHRINK SESSIONS

*(continued)*

CREATING THE PERFECT DEPARTMENT (LP 101) – Build a successful Loss Prevention department with effective task prioritization and attack plans, appropriate staffing and strong departmental guidelines.

*Mark Gaudette, Director of Loss Prevention, Big Y Foods, Inc.*

*Todd Reynolds, Director of Loss Prevention, United Supermarkets, LLC*

SHRINK DISCUSSION GROUP – Participate in an interactive discussion to develop a comprehensive shrink management program. Explore senior management 'buy-in' strategies and how to execute an action plan.

*Ivan Baker, Senior Director, Corporate Security, Sobeys, Inc.*

*Timothy Bartkowiak, Director of Loss Prevention & Security, Spartan Stores, Inc.*



## STUPID CROOK STORIES

Everyone has a tale to tell of a botched theft/shoplifting attempt or an outrageously staged slip/fall. We'll air video clips throughout the conference and give you a chance to share your best story with industry colleagues.

Send clips in .mov or .wmv format to Aileen Munster ([amunster@fmi.org](mailto:amunster@fmi.org)) by February 1. Please limit clips to 3 minutes.

## **JOHN GUENTHER, DIRECTOR OF LOSS PREVENTION FOR HEINEN'S FINE FOODS, INC. CHAIRMAN, FMI LOSS PREVENTION COMMITTEE**

*"Our teams work closely to prevent loss throughout the organization and to minimize the impact of any incident on our business operations." "The new conference is a great way to strengthen the relationships of teams responsible for protecting all of the organization's assets."*

## **STEVE KING, DIRECTOR, CORPORATE RISK MANAGEMENT, THE KROGER CO. CHAIRMAN, FMI RISK, INSURANCE AND SAFETY MANAGEMENT COMMITTEE**

*"Combining the two educational conferences into one really makes sense because there is a lot of crossover between the two departments in the industry. The Asset Protection Conference gives us the opportunity to work collaboratively on common issues such as crisis management and incident investigation."*

### **QUESTIONS:**

**Program:** Aileen Dullaghan Munster, [amunster@fmi.org](mailto:amunster@fmi.org), 202.220.0704

**Vendor Court:** Heather Cain, [hcain@fmi.org](mailto:hcain@fmi.org), 202.220.0815

**Registration:** Susan Lentz, [slentz@fmi.org](mailto:slentz@fmi.org), 202.220.0828

### **CANCELLATION:**

Please notify registrar in writing by email to [slentz@fmi.org](mailto:slentz@fmi.org) or fax 202.220.0830. A refund, minus a \$75 processing fee, is granted when a cancellation is received prior to February 26, 2010. A 60% refund is granted if cancellation is received by March 5, 2010. **No refund if notification is received after March 5, 2010.**

### **REGISTER ONLINE:**

Go to [www.fmi.org/events/](http://www.fmi.org/events/), select Asset Protection Conference, click on "register online" and follow the instructions.

### **HOTEL INFORMATION:**

The Ritz-Carlton is located at 2121 McKinney Avenue, Dallas, TX 75201. Please make all room reservations directly with The Ritz-Carlton at 1.800.960.7082 by February 19, 2010. Please refer to the FMI Asset Protection Conference to receive the discounted rate of \$205.00 single/double per night.

**Registration Information**

Please fill out all the information below. Duplicate this form for additional registrants.

Mr  Ms  Last \_\_\_\_\_ First \_\_\_\_\_

Title \_\_\_\_\_ Badge Name \_\_\_\_\_

Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

e-mail \_\_\_\_\_

Companion Name (no fee) \_\_\_\_\_

Confirm to \_\_\_\_\_  
(if different from above)

e-mail \_\_\_\_\_

Have you previously attended: (check all that apply)  Loss Prevention Conference

Risk, Insurance & Safety Management Conference

**Registration Fee**

To qualify for FMI Member rates, participants must be an employee of an FMI Member company. An FMI Member is a retailer or wholesaler paying annual dues to FMI. An Associate Member is a supplier company paying annual associate membership dues to FMI. All others are Non-Members.

**FMI Retailer/Wholesaler Members:**

\$795.00 per person  
 \$745.00 per person when three or  
more (paid) are attending  
 \$1125.00 per person  
 \$1350.00 per person  
 (No charge for FMI Retailer/Wholesaler  
members. All others add \$200)

**FMI Associate Members:****Non-Members:****Golf Tournament:****Payment Information**

Enclosed is my check in the amount of \$ \_\_\_\_\_ If paying by check, return this registration form with check to:  
Food Marketing Institute P.O. Box 758870, Lockbox #758870, Baltimore, MD 21275-8870; Reference No. 3600-004-0163.  
All checks must be U.S. funds payable to the Food Marketing Institute. Walk-in registrations are welcome. Payment is  
required in advance of registration, we do not bill.

Please charge \$ \_\_\_\_\_ to my  American Express  Visa  MasterCard

Account No. \_\_\_\_\_

Exp. Date \_\_\_\_\_

Card Holder Name \_\_\_\_\_  
(please print)

Signature \_\_\_\_\_

(must sign to be valid)

**FAX THIS FORM WITH CREDIT CARD INFORMATION TO  
FOOD MARKETING INSTITUTE AT 202.220.0830**

FMI is committed to participation in its programs by persons with disabilities.

Please check if you need assistance.

Please specify \_\_\_\_\_

In general, Treasury Regulation 1.162.5 permits an income tax deduction for educational expenses undertaken to maintain and improve professional skills.





2345 Crystal Drive, Suite 800  
Arlington, VA 22202

The New Asset Protection Conference incorporates FMI's Loss Prevention and Risk, Insurance and Safety Management conferences. Join forces with executives responsible for protecting company assets. Prepare for any crisis, reduce costs, learn best practices to mitigate risk and investigate incidents thoroughly. Participate in hands-on exercises featuring real-world, supermarket-specific situations to learn strategies to protect all of your organization's assets:

- PEOPLE • PROPERTY • PRODUCT • REPUTATION

# ASSET

PROTECTION

March 14-17, 2010 • The Ritz-Carlton • Dallas, TX