

Develop and execute your company's sustainability strategy with the

FMI Sustainability Starter Kit

*Special rate for 2009
Sustainability Summit
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This food retail industry specific resource developed by leaders in corporate sustainability will help you effectively respond to the sustainability imperative and meet the demands of the emerging green consumer and evolving marketplace.

The Sustainability Starter Kit is divided into seven chapters, each with examples, review questions, practical frameworks and sequential steps and links to external resources. Chapter Outline is as follows:

- ◆ Finding the Right Place to Start
- ◆ Opportunities and Risks
- ◆ Sustainability Strategy Development
- ◆ Establishing Goals and Metrics
- ◆ Implementation of Plans
- ◆ External Engagement
- ◆ Inspirations, Insights and Implications
- ◆ Food Industry Examples
- ◆ Glossary of Sustainability Terms
- ◆ Sustainability Resource List

The FMI Sustainability Starter Kit is available in print and PDF format. The PDF format has all the resource links live for easy navigation and access to all the outside resources.

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