



# BUSINESS CONFERENCE

private brands

## Private Brands Business Conference

October 26-29, 2009  
Hilton Anatole  
Dallas, Texas

### REGISTRATION FORM

#### REGISTRANT INFORMATION:

Prefix: \_\_\_\_\_ First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Badge Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Confirm to: \_\_\_\_\_ Email: \_\_\_\_\_

#### REGISTRATION FEES:

All fees must accompany registration.

FMI Retailer/Wholesaler Member:

Private Brands Sales Agency:

Retailer/Wholesaler Non-Member:

Private Brands Supplier:

Registration on or  
before October 5

\$895

\$895

\$1495

Complimentary (with company suite commitment)

Registration  
after October 5

\$995

\$995

\$1595

Registration and  
Housing Deadline:

**October 5, 2009**

Questions?

**Call 202.220.0828**

#### Pre-purchase your copy of the upcoming FMI Research report!

#### Se Habla Isn't Enough: Private Brands Among Hispanics 2009

This research study focuses on U.S. Hispanic grocery shopper behavior and attitudes toward private brands. Topics include spending patterns, store brand perceptions and the importance of products and services. With Hispanics being the largest and fastest growing minority group in the United States, this report is a must have to leverage this very profitable market.

**FMI Retailer/  
Wholesaler Member:**

\$95 Print

\$145 PDF

**FMI Associate  
Member:**

\$175 Print

\$225 PDF

**Non-Member:**

\$250 Print

\$300 PDF

#### PAYMENT INFORMATION:

**Mail payment and registration form to:** Private Brands Business Conference, P.O. Box 758870, Lockbox #758870, Baltimore, MD 21275-8870

Enclosed is my check for \_\_\_\_\_ (amount) (U.S. funds drawn on a U.S. bank – payable to Food Marketing Institute, Ref: 3600-013-0735)

**Fax this form with credit card information to: 202.220.0830**

Please charge \_\_\_\_\_ (amount) to my:  Visa  Mastercard  American Express

Account Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ (please print) Cardholder Signature: \_\_\_\_\_

FMI is committed to participation in its programs by persons with disabilities.

Please check if you need accommodations.

Please specify: \_\_\_\_\_

#### CANCELLATION:

A refund is granted, minus a \$75 processing fee, when a written cancellation is received by October 9, 2009. A 60% refund is granted if written cancellation is received before October 16, 2009. No refund if notification received after October 16, 2009. Please notify the registrar of cancellation in writing via fax at 202.220.0830 or cpratt@fmi.org.

#### CONFIRMATION:

A confirmation will be sent to the email address provided above within 7 business days of receipt of registration and payment.

#### HOTEL:

The Hilton Anatole is located at 2201 Stemmons Freeway, Dallas, TX 75207. Hotel reservations must be made directly with Hilton by calling **1.800.HILTONS** or directly at 214.748.1200. You will be required to provide GROUP CODE: FPB when making reservations. Room rates: \$189 single/double. Reservations must be made prior to **October 5, 2009** to receive the special FMI rate. Please contact the hotel directly for cancellation policy.

Batch Date: \_\_\_\_\_ Amount Received: \_\_\_\_\_ Check#/AC: \_\_\_\_\_

Account Number: 3600-013-0735

