



Sponsorship Options

FMI's Energy Conference is the premiere venue for energy professionals in the food retail industry. Vendors and service providers will meet executives from the most progressive supermarket companies. Retail attendees are VPs, directors, managers and engineers with responsibility for energy management, lighting, HVAC, refrigeration and facilities management. Conference sponsors receive priority access to retail attendees as well as enhanced brand recognition and industry good will. Participating retailers in 2008 included:

Associated Wholesale Grocers, B & R Stores, BI-LO, Big Y Foods, Brookshire Brothers, Brookshire Grocery Company, Concord Food Stores, Costco Wholesale, Defense Commissary Agency, Farm Fresh, Federated Co-Operatives Limited, Foodland Super Market, The Great Atlantic & Pacific Tea Company, Giant Eagle, Giant Food Stores, H-E-B, Hannaford Bros., Harmon City, Harris Teeter, Hy-Vee, Inc. King Kullen, Kings Super Markets, The Kroger Co., Loblaw Companies Limited, Lund Food Holdings, Market Basket Food Stores, Mars Super Markets, Martin's Super Markets, Meijer, Inc., Metro Richelieu, Nash Finch Company, Overwaitea Food Group, Price Chopper Supermarkets, Publix Super Markets, Raley's Family of Fine Stores, Redner's Warehouse Markets, Rice Epicurean Markets, Ronetco Supermarkets, Safeway Inc., Save Mart Supermarkets, Save-A-Lot, Ltd., Schnuck Markets, Sobeys Inc., The Stop & Shop Supermarket Company, Supermarkets of Cherry Hill, SUPERVALU INC., Sweetbay Supermarket, Target Corporation, Tesco Plc, Tops Markets, LLC, Wal-Mart Stores, Wegmans Food Markets, Weis Markets, Whole Foods Market, Winn-Dixie Stores

		<u>Gold</u>	
		Tuesday lunch	\$8,000
		Monday breakfast	\$7,000
		Wednesday breakfast	\$7,000
		Conference program/buyers guide	
		with back cover ad	\$7,000
		Tuesday breakfast	\$7,000
		Lanyards	\$7,000
		Key Cards	\$6,000
		All breaks	\$6,000
		<u>Silver</u>	
		Monday business session	\$5,000
		Tuesday business session	\$5,000
		Wednesday business session	\$5,000
<u>Platinum</u>			
Tuesday social (off site)	\$25,000		
Sunday Reception	\$14,000		
Conference USB Drive	\$13,000		
with promotional video clip			
Monday Reception	\$12,000		
Golf Tournament	\$11,000		
Monday lunch with speaker	\$10,000		

Platinum Sponsors (\$10,000+) benefits:

- complimentary two-color ad in program/buyers guide
- enlarged color logo on sponsor page in program/buyers guide
- enlarged logo on sponsor powerpoint loop
- bolded company description in buyers guide
- recognition on signage at event
- multiple recognition/thanks by conference chairperson
- link to website on FMI Energy conference web page
- attendee list 3 weeks prior to conference

Gold Sponsors (\$6,000 - \$10,000) benefits:

- color logo on sponsor page in program/buyers guide
- enlarged logo on sponsor powerpoint loop
- bolded company description in buyers guide
- recognition on signage at event
- recognition/thanks by conference chairperson
- link to website on FMI Energy conference web page
- attendee list 3 weeks prior to conference

Silver Sponsors (\$5,000) benefits:

- color logo on sponsor page in conference program/buyers guide
- recognition in sponsor powerpoint loop
- recognition on signage at event
- recognition/thanks by conference chairperson
- link to website on FMI Energy conference web page
- attendee list 3 weeks prior to conference

For more information, contact Aileen Dullaghan Munster (202.220.0704, amunster@fmi.org) or Ben Quigley (202.220.0716, bquigley@fmi.org)