



Registration Questions?
Call Gwen Lee, 202.220.0661

Food Marketing Institute (FMI)
SuperSafeMark® Train-the-Trainer Workshop
August 12-13, 2009

Publix Atlanta Divisional Office
2600 Delk Road, Marietta, GA 30067

PERSONAL INFORMATION

Name: _____

Home Address: _____
(Number) (Street) (Apartment) (City) (State/Province) (Zip/Postal Code)

Home Telephone No.: () _____

COMPANY INFORMATION

Your Employer: _____

Your Job Title: _____

Work Address: _____
(Number) (Street) (Apartment) (City) (State/Province) (Zip/Postal Code)

Work Telephone No.: () _____ Work Fax No.: () _____

E-Mail Address: _____

PREREQUISITE

This is a Train-the-Trainer workshop designed for those with some background in food safety. Briefly describe your previous food safety training and/or work experience.

WORKSHOP REGISTRATION FEE

- \$450 per attendee
- 3+ from same company \$400
- Government and University \$250

PAYMENT INFORMATION (NO REGISTRATIONS WILL BE ACCEPTED WITHOUT PAYMENT)

☐ Enclosed is my check for \$ _____ (U.S. funds) to cover the cost of _____ registration(s).

Please make checks payable to FMI. Mail to FMI, P.O. Box 758884, Lockbox 758884, Baltimore, MD, 21275-8884.

Please reference the following on your check: 3600-002-0052

☐ Please charge \$ _____ to my ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover

Card Holder Name: _____ Acct.# _____

Exp. Date: ____/____/____ Card Holder Signature _____

Fax this form with credit card payment to FMI at 202.220.0876, Attn: Gwen Lee

In general, Treasury Regulation No. 1.62-5 permits an income tax deduction for education expenses undertaken to maintain and improve professional skills.





Food Marketing Institute (FMI)

SuperSafeMark® Train-the-Trainer Workshop

August 12-13, 2009

DESCRIPTION: The Food Marketing Institute (FMI) is pleased to announce a SuperSafeMark® (SSM) Train-the-Trainer Workshop. The SSM training and certification workshop was designed “by retailers for retailers” and is considered the best and most effective training for trainers, managers and associates that work in and around the supermarket environment. Successful graduates of this workshop will be authorized to provide SSM training to others.

WHO SHOULD ATTEND: Managers and others who are responsible for their company’s food safety training, trainers who want to offer SSM training workshop, and state/local food safety trainers.

WORKSHOP OBJECTIVES: The leaders of this SuperSafeMark training workshop will:

- Provide a brief overview of food safety workshop principles for certification.
- Conduct the SuperSafeMark Training Program for managers, associates, training officers and others.
- Use the FMI SuperSafeMark Program training materials to enhance learning.
- Implement effective training techniques for adult learners.
- Teach the participants food safety training skills and techniques as part of the workshop.

Participants will practice food safety training skills and techniques as part of the workshop.

Each participant will receive the entire suite of FMI SuperSafeMark Training materials updated to the Supplement to the 2005 FDA Food Code. Materials include:

- SuperSafeMark Food Safety and Sanitation Trainer’s Kit
- SuperSafeMark Guide to Food Safety and Sanitation
- FMI Invisible Challenge DVD

INSTRUCTORS QUALIFICATIONS: Persons should meet the following requirements to become an approved FMI SuperSafeMark instructor:

- Successful completion of the FMI SuperSafeMark Train-the-Trainer program.

During the two day Train-the-Trainer workshop, you will complete the requirements for a nationally recognized certification examination. Participants who pass the certification examination will become FMI-approved SuperSafeMark trainers.

REGISTRATION INSTRUCTIONS (No registration will be accepted without payment): Register online at www.fmi.org/foodsafety/ and follow the instructions. You may also fax the completed registration form to 202.220.0876, Attn: Gwen Lee. Mail registration form to Food Marketing Institute, 2345 Crystal Drive, Suite 800, Arlington, VA 22202 Attn: Food Safety Programs. *Please make checks payable to Food Marketing Institute.* If you have any registration questions, please call Gwen Lee at 202.220.0661.

WORKSHOP REGISTRATION FEE INFORMATION: The SuperSafeMark workshop fee is \$450 per attendee. Multiple attendee discounts are available and a special rate for government and university employees is also offered.

HOTEL ACCOMMODATIONS: FMI has reserved a block of rooms at the Courtyard Atlanta – Marietta, 2455 Delk Road, I-75, Marietta, GA 30067. For reservations, dial Tel: 770.956.1188 (toll free: +1.800.321-2211) or visit the web site at <http://www.marriott.com/hotels/travel/atldk-courtyard-atlanta-marietta-i-75-north>. FMI has reserved a special rate of \$79.00 single/double-plus tax, for workshop attendees. The room block is available until Thursday, July 23, 2009. Call the hotel directly to make reservations under the room block name Food Marketing Institute. The hotel is an approximate 30 minute drive from the Hartsfield Atlanta International Airport. The Courtyard Atlanta – Marietta will arrange shuttle bus service as a courtesy. To make a reservation for shuttle bus service to and from the airport, contact the hotel: 770.956.1188 (toll free: +1.800.321-2211). There is a charge for the shuttle bus service.

WORKSHOP ATTIRE: Business casual.



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