



SPONSORSHIP OPPORTUNITIES



The Annual FMI Retail Store Development (RSD) Conference is the industry's largest gathering of supermarket store development professionals. It's a great opportunity to discuss your products and services with dozens of decision-makers in the grocery industry! Sponsor benefits include:

- "Captive audience" sponsor space offering extensive interaction with attendees. (Each sponsor gets a 6-foot table in our Sponsor Showcase area to highlight information on their company's products/services.)
- Sponsor-focused time built into the agenda (Sponsor Showcase Reception on Sunday evening and Sponsor Breakfast Tuesday morning).
- Complimentary and/or discounted registration fee (depending on level of sponsorship – see below).
- Company listing and link on the FMI RSD Conference web page.
- Inclusion in RSD Conference marketing materials and e-blasts, which go to over 1,000 store development contacts in the supermarket industry.
- Recognition in on-site signage.
- Recognition from the podium multiple times throughout the conference.
- Inclusion in the Conference USB Drive and in an on-site Sponsor Slide Show. (Each sponsor can submit several PowerPoint slides about their products/services, which will be included on the USB Drive and shown in a video-loop before and after general sessions.)
- Opportunity to introduce speaker(s) in your sponsored session.
- Sponsors can attend ALL conference sessions, the store tours and social events. Network with retailers and learn the latest store development trends and issues in the grocery industry!

Special Registration Fee Discounts by Sponsorship Level:

Platinum (\$8,000)

FREE Conference Registration for ONE representative of your company (a \$1,350 Value!)
FMI Member Rate for ALL additional company representatives (a \$550 savings on each!)

Gold (\$6,000)

FREE Conference Registration for ONE representative of your company (a \$1,350 Value!)
FMI Member Rate for ONE additional company representative (a \$550 savings!).

Silver (\$4,000)

Conference Registration for up to TWO representatives at the FMI Member rate (a \$550 savings on each!)

Please review and choose from the sponsorship options on the next page.

Sponsorship Opportunities (please check item of interest and fax form to 202-220-0830)

Opportunities at the "Platinum" Level (\$8,000):

- ☐ Sunday Night Reception
- ☐ Monday Night Reception
- ☐ Off-Site Store Tours and Luncheon (Monday)
- ☐ Conference USB Drive (corporate logo printed on the drive)
- ☐ General Conference Grant

Opportunities at the "Gold" Level (\$6,000):

General Sessions (choose one):

- ☐ *Global Economic and Political Overview (Sunday)*
- ☐ *Session Preceding Store Tours (Monday)*
- ☐ *Design/Format/Marketing Trends and Emerging Opportunities (Tuesday)*
- ☐ *Closing Session/Motivational Speaker (Tuesday)*
- ☐ Monday Idea Exchanges
- ☐ Monday Breakfast and "Facts" Presentation
- ☐ Hotel Key Card Branding
- ☐ General Conference Grant

Opportunities at the "Silver" Level (\$4,000):

Workshops (choose one):

- ☐ *Real Estate Financial Climate (Sunday)*
- ☐ *Designing for Labor Savings (Sunday)*
- ☐ *Store Development Tools (Sunday)*
- ☐ *Landlord's Perspective on the Economic Environment (Sunday)*
- ☐ *Remodeling for Relevancy (Sunday)*
- ☐ *Water Conservation and Reuse (Sunday)*
- ☐ *Market Analysis and Consumer Research Tools and Methods (Tuesday)*
- ☐ *Communicating Value In-Store (Tuesday)*
- ☐ *Store Planning Best Practices (Tuesday)*
- ☐ General Conference Grant

Name: _____ **Company:** _____
Phone: _____ **Email:** _____

Return this form to FMI (fax: 202-220-0830). Thank you for your support!

For more information, please contact Laurie Gethin at FMI, 202-220-0715, lgethin@fmi.org



