

Retail Store DEVELOPMENT Conference

October 25-27, 2009 • Austin, TX
Omni Austin Hotel Downtown



Tentative Conference Schedule



Sunday, 10/25	Monday, 10/26	Tuesday, 10/27
	<p>Breakfast/Overview of FMI Research Speaks/Trends/Facts about Store Development 7:30 am – 8:30 am</p> <p>General Session (Store-Tour-Related) 8:30 am – 9:30 am</p>	<p>Breakfast/Sponsor Mingle 7:30 am – 8:30 am</p> <p>General Session Design/Format/Marketing Trends and Emerging Opportunities 8:30 am – 9:45 am</p> <p>Break 9:45 am – 10:00 am</p>
<p>Registration 11:00 am - 5:00 pm</p> <p>RSD Committee Meeting 11:30 am – 1:00 pm</p> <p>Chair's Welcoming Remarks 1:30 pm – 1:45 pm</p>	<p>Board Buses for Store Tours 9:45 am</p> <p>Store Tours (lunch included) 10:00 am – 3:00 pm</p>	<p>3 Concurrent Workshops Market Analysis and Consumer Research Tools and Methods Communicating Value In-Store Store Planning Best Practices 10:00 am – 11:00 am</p> <p>Closing General Session Motivational Speaker 11:15 am – 12:30 pm</p>
<p>Opening General Session Global Economic and Political Overview 1:45 pm – 3:00 pm</p>		<p>Chair's Closing Remarks 12:30 pm – 12:45 pm</p> <p>RSD Committee Meeting 1:00 pm – 2:30 pm</p>
<p>Break 3:00 pm – 3:15 pm</p> <p>3 Concurrent Workshops Real Estate Financial Climate Designing for Labor Savings Store Development Tools 3:15 pm – 4:15 pm</p> <p>3 Concurrent Workshops Landlord's Perspective on the Economic Environment Remodeling for Relevancy Water Conservation and Reuse 4:15 pm – 5:15 pm</p>	<p>Idea Exchange/Roundtable Discussions (3 cycles – each session offered three times – 3:00–3:45 pm, 3:45–4:30 pm, 4:30–5:15 pm)</p> <p>LEED Update for Retail Staying Green in a Recession ROI/Packback Practices How to Reduce Energy Costs NOW Remodel Best Practices LED Lighting Update Best Practices from Other Retail Channels Store Acquisition Challenges and Opportunities Equipment Options in a Recession Getting Government Monies for Project Development Disposing of Old Stores/Acquiring New Ones Market Analysis Best Practices</p>	
<p>Opening Reception/Sponsor Showcase 6:00 pm – 8:00 pm</p>	<p>Networking Reception 6:00 pm – 7:30 pm</p>	

