

June 8-10, 2009



WASHINGTON PUBLIC  
POLICY CONFERENCE  
FIAE

FOOD INDUSTRY ASSOCIATION EXECUTIVES



April 14, 2009

Dear FMI Member,

We are facing a new era in Washington. The Democrats now control the House and the Senate as well as the White House and have moved fast to push a number of their key agenda items, including the Employee Free Choice Act. It's during these challenging political times that your grassroots involvement is so critical.

We are writing to ask you to attend and join your fellow supermarket industry leaders in Washington **June 8 – 10 for the 2009 Washington Public Policy Conference (WPPC)**. As you are well aware our industry is facing a number of critical issues, most prominently the Employee Free Choice Act (EFCA), which has now been introduced in both the U.S. House and Senate. If this legislation passes it will have repercussions from the largest companies down to the smallest businesses. We need you in Washington to stand up for your business and your employees by telling Congress that the undemocratic Employee Free Choice Act is simply wrong, especially during these challenging economic times. In addition to the **Employee Free Choice Act**, retailers and wholesalers will also be advocating on a number of other critical industry issues including **credit card interchange fees, food safety, estate taxes and ORC**. Congress is expected to take action on each of these issues this year, making your presence in Washington very timely and important to our success.

Former Speaker of the House Thomas "Tip" O'Neill once said "All Politics is Local". Congress reacts to the problems and concerns of the cities and towns they represent. It's important for you to join us in Washington to meet with your Representatives and Senators to ensure they understand how their position on key issues will affect your business, your employees, and your community. **Get involved and take action by joining us June 8 – 10 for the N.G.A.-FMI-FIAE Washington Public Policy Conference.** The below web link will take you a WPPC flyer and registration form:

[http://www.fmi.org/forms/uploadFiles/46CFE000001F8.filename.2009\\_WPPC\\_FLYER.pdf](http://www.fmi.org/forms/uploadFiles/46CFE000001F8.filename.2009_WPPC_FLYER.pdf)

Sincerely,

Thomas K. Zaucha  
President and CEO  
National Grocers Association

Leslie G. Sarasin  
President and CEO  
Food Marketing Institute