

2009 MIDWINTER ATTENDEE LIST

(As of April 1, 2009)

1SYNC

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ACCENTURE

Steven Baumberger, *Associate
Partner Products - North America C &
I West - GQS*

Michael Gorshe, *Senior Executive*

Darryl Heath, *Partner*

Marco Ziegler, *Partner, Consumer
Goods and Services*

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Jamie Gronowski, *President of
Operations*

Robert Hill, *President and CEO*

ADVANTAGE SALES & MARKETING

Ted Yeomans, *Client Team Leader -
Mars Snack*

AHOLD USA, INC.

Lawrence Benjamin, *Chief Operating
Officer*

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Alain Galaski, *Director-General*

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James Erickson, *President and CEO*

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Brian Heller, *Vice President, Business
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Robb MacKie, *President and CEO*

AMERICAN BEVERAGE ASSOCIATION

Susan Neely, *President and CEO*

AMERICAN GREETINGS CORPORATION

Herb Bauer, *Director, Sales and
Trade Development*

Mike Colant, *Division Vice President*

William DeWitt, *Group Vice President*

AMERICAN ITALIAN PASTA COMPANY

Jack Kelly, *President and CEO*

AMERIQUEST TRANSPORTATION SERVICES

Douglas Clark, *President and CEO*

William McCouch, *Vice President,
Business Development*

ANHEUSER-BUSCH, INC.

Evan Athanas, *Vice President, Sales
and WOD, ABI*

Don Johnson, *Vice President, National
Retail Sales*

Phil Kazer, *Vice President, Retail
Sales*

William Laufer, *Vice President,
Supermarket Channel*



Rosanne Leake, *Sales Director,
National Retail Sales-Off Premise*
Andy Leeker, *Sales Director*
Joseph Patti, *Vice President, Retail
Merchandise*
Mike Roach, *Sales Director*

ANTAD

Vicente Yanez, *Executive Chairman*

AOL/PLATFORM-A

Tony Biancalana, *National Director,
CPG Category*

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Ronald Bure, *Regional Vice President*
Eric Hayes, *Vice President, North
American Retail Solutions*

APPLIED DATA COMMUNICATIONS, INC.

Jan Dragotta, *Vice President, Sales
and Marketing*

APPLIED PREDICTIVE TECHNOLOGIES

Graeme McVie, *Senior Vice President*

ARQUEST, INC.

Matthew Rinaldi, *President and COO*

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Richard King, *Vice President*
Richard Parkinson, *President and CEO*

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INC.**

Jerry Garland, *President and CEO*

ASSOCIATED WHOLESALE, INC.

J. Christopher Michael, *President and
CEO*

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Austin Noll, *President*

B&R STORES, INC.

Patrick Raybould, *President*

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Robert Baesler, *President and Owner*

BALANCE INNOVATIONS, LLC

Jon McCormick, *Vice President,
Supermarket Solutions*

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MARKETS**

David Ball, *President and CEO*

**BARBADOS SHIPPING AND TRADING
COMPANY LIMITED**

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Massy Retail*

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Alex Petrov, *President, Lucerne
Foods, Inc.*

BIG Y FOODS, INC.

Charles D'Amour, *President and COO*
Phillip Schneider, *Vice President,
Sales*



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Joe Barbour, *Managing Director*

Michael Fordney, *Director*

Todd Giles, *Associate*

David Hartley, *Managing Director*

Michael Johns, *Director*

Erica Kuhlmann, *Managing Director, Food Group*

Karen Martin, *Director*

Scott Place, *Director*

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Steven Lichtenstein, *Group Publisher*

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Richard Cohen, *Chairman and CEO*

Perry Cohen, *Director, Warehouse Operations*

Robert Palmer, *Executive Vice President, Merchandising and Procurement*

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Larry McWilliams, *Senior Vice*

President and President International

Denise Morrison, *President, North*

America Soups, Sauces and Beverages

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Michael Salzberg, *President, Campbell Sales Company*

Richard Smith, *Vice President, Business Development*

Archie van Beuren, *President, Global Sales and CCO*

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Karen James, *Publisher*

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Dick Buell, *Chief Executive Officer*

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Paul Corlis, *Consultant*

Jim Keller, *Senior Consultant*

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Todd Morris, *Senior Vice President, Business Development*



Scott Rines, *Senior Vice President,
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James Rund, *Senior Vice President,
Business Development*
Mike Wilson, *Consultant*

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and Grocery*
Brian O'Grady, *Regional Vice
President, Grocery and CPG Sales*

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President, Sales, Marketing and
Customer Service*

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Shue Wing Chan, *President and CEO*
Joe Clancy, *Vice President, Retail
Sales*
John Sawyer, *Senior Vice President,
Sales and Marketing*

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The Americas*
Alan McClay, *Chief Executive Officer*

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Sales*
Bob Richardson, *Director of Sales,
Customer Development*

Beth Springer, *Executive Vice
President, Strategy and Growth*
Frank Tataseo, *Executive Vice
President, Functional Operations*

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Melvin Landis, *Senior Vice President,
Marketing*

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Robert Leechman, *Chief Customer
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Bonnie Wurzbacher, *Senior Vice
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Business Unit, Vice President, Sales
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Jorge Figueras, *National Director*
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Steven Werner, *Associate Publisher*

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Dave Sutton, *General Manager, Customer Development*

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Ken Soper, *Account Executive*

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MUSCO FAMILY OLIVE CO.

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Mike Mitchell, *President, Sales
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Retail*
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Functional Beverages*
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North America Beverages*
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America, Customer Business
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James Flannery, *Director, Global*
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Beverly Grant, *Chief Customer*
Officer, U.S. Food Channel
Joy Mead, *Associate Director,*
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Bill Spain, *Manager, N.A. Industry*
Affairs

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Jane Olszeski-Tortola, *Editor,*
Independent Retailing
Olivia Wilson, *Publisher*

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CEO

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Sales and Merchandising
William Coyne, *President and CEO*
Tristin Montgomery, *Vice President,*
Non Perishables Sales and
Merchandising

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Erica Eby, *National Account Executive*
Joy Nicholas, *National Account*
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Mapping and Space Optimization*
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RONETCO SUPERMARKETS, INC.

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David Haubert, *Director, Marketing
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