

2009 MIDWINTER ATTENDEE LIST
 (As of April 1, 2009)

1SYNC

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Michael Gorshe, *Senior Executive*

Darryl Heath, *Partner*

Marco Ziegler, *Partner, Consumer Goods and Services*

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COMPANY

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 Jamie Gronowski, *President of Operations*

Robert Hill, *President and CEO*

ADVANTAGE SALES & MARKETING

Ted Yeomans, *Client Team Leader - Mars Snack*

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Lawrence Benjamin, *Chief Operating Officer*

AIM - EUROPEAN BRANDS

ASSOCIATION

Alain Galaski, *Director-General*

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James Erickson, *President and CEO*

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Brian Heller, *Vice President, Business Development*

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Robb MacKie, *President and CEO*

AMERICAN BEVERAGE ASSOCIATION

Susan Neely, *President and CEO*

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Herb Bauer, *Director, Sales and Trade Development*

Mike Colant, *Division Vice President*

William DeWitt, *Group Vice President*

AMERICAN ITALIAN PASTA COMPANY

Jack Kelly, *President and CEO*

AMERIQUEST TRANSPORTATION

SERVICES

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William McCouch, *Vice President, Business Development*

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Evan Athanas, *Vice President, Sales and WOD, ABI*

Don Johnson, *Vice President, National Retail Sales*

Phil Kazer, *Vice President, Retail Sales*

William Laufer, *Vice President, Supermarket Channel*



Rosanne Leake, *Sales Director, National Retail Sales-Off Premise*
Andy Leeker, *Sales Director*
Joseph Patti, *Vice President, Retail Merchandise*
Mike Roach, *Sales Director*

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Vicente Yanez, *Executive Chairman*

AOL/PLATFORM-A
Tony Biancalana, *National Director, CPG Category*

APEX ANALYTIX, INC.
Ronald Bure, *Regional Vice President*
Eric Hayes, *Vice President, North American Retail Solutions*

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Jan Dragotta, *Vice President, Sales and Marketing*

APPLIED PREDICTIVE TECHNOLOGIES
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Matthew Rinaldi, *President and COO*

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Richard Parkinson, *President and CEO*

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Jerry Garland, *President and CEO*

ASSOCIATED WHOLESALERS, INC.
J. Christopher Michael, *President and CEO*

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Austin Noll, *President*

B&R STORES, INC.
Patrick Raybould, *President*

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Robert Baesler, *President and Owner*

BALANCE INNOVATIONS, LLC
Jon McCormick, *Vice President, Supermarket Solutions*

BALL'S PRICE CHOPPER/HEN HOUSE MARKETS
David Ball, *President and CEO*

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Frere Delmas, *Chairman, Neal & Massy Retail*

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Alex Petrov, *President, Lucerne Foods, Inc.*

BIG Y FOODS, INC.
Charles D'Amour, *President and COO*
Phillip Schneider, *Vice President, Sales*



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Michael Fordney, *Director*
Todd Giles, *Associate*
David Hartley, *Managing Director*
Michael Johns, *Director*
Erica Kuhlmann, *Managing Director, Food Group*
Karen Martin, *Director*
Scott Place, *Director*

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Steven Lichtenstein, *Group Publisher*

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Perry Cohen, *Director, Warehouse Operations*
Robert Palmer, *Executive Vice President, Merchandising and Procurement*

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Keith Olscamp, *Vice President, Business Development and Industry Relations*
Michael Salzberg, *President, Campbell Sales Company*
Richard Smith, *Vice President, Business Development*
Archie van Beuren, *President, Global Sales and CCO*

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John Scott, *President and CEO*

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Karen James, *Publisher*

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Jim Keller, *Senior Consultant*
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Scott Rines, *Senior Vice President, Business Development*
James Rund, *Senior Vice President, Business Development*
Mike Wilson, *Consultant*

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Brian O'Grady, *Regional Vice President, Grocery and CPG Sales*

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Joe Clancy, *Vice President, Retail Sales*
John Sawyer, *Senior Vice President, Sales and Marketing*

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Alan McClay, *Chief Executive Officer*

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John Graham, *Chief Customer Officer*

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Grant LaMontagne, *Vice President, Sales*
Bob Richardson, *Director of Sales, Customer Development*

Beth Springer, *Executive Vice President, Strategy and Growth*
Frank Tataseo, *Executive Vice President, Functional Operations*

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CONSOLIDATED

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Melvin Landis, *Senior Vice President, Marketing*

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Robert Leechman, *Chief Customer and Commercial Officer*
Bonnie Wurzbacher, *Senior Vice President, Global Customers*

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COCA-COLA NORTH AMERICA

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Scott Young, *Senior Vice President, Retail Sales*

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Jorge Figueras, *National Director*
Peter Thompson, *Director, Customer and Industry Development*



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Andre Hawaux, *Executive Vice President and CFO*
Doug Knudsen, *President, ConAgra Foods Sales*
Gary Rodkin, *Chief Executive Officer*
Greg Smith, *Executive Vice President, Supply Chain*

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Tim Davis, *Director*
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Dave LaPlante, *President and CEO*

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Kirk Stoa, *Chief Financial Officer*

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Denis Zegar, *President and CEO*

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Steven Werner, *Associate Publisher*

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Ken Soper, *Account Executive*

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Rob Bartels, *President and CEO*

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Hugh Johnston, *President, Pepsi-Cola North America Beverages*
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Bill Spain, *Manager, N.A. Industry Affairs*

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Olivia Wilson, *Publisher*

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Joy Nicholas, *National Account Executive*

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David Haubert, *Director, Marketing Strategies*
Don Kingsborough, *President and CEO, Blackhawk Network*

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Mark Leonard, *Group Vice President*
Michael Minasi, *President, Marketing*
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Steven Junqueiro, *President and COO*

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