

# RETAIL STORE DEVELOPMENT CONFERENCE

October 19-21, 2008  
Hilton San Diego Resort  
San Diego, CA

## REGISTER TODAY!

Join your peers and business partners at FMI's Retail Store Development Conference! Discover opportunities to improve store design and construction, conduct more effective market analysis and make better real estate decisions.

### Conference Benefits:

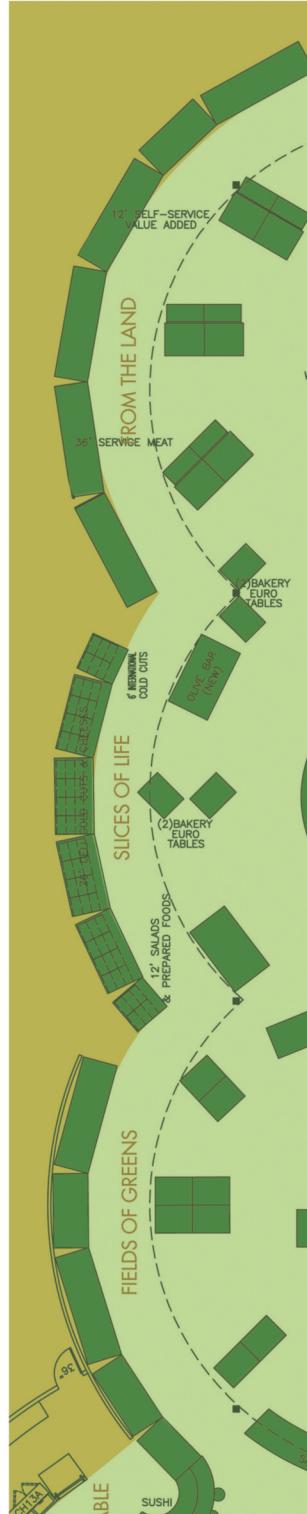
- **Find practical solutions to “going green” and reducing energy and operating costs:** Learn the latest on sustainability, including evolving business practices, carbon footprinting and success stories in achieving LEED (Leadership in Energy and Environmental Design) certification.
- **Stay ahead of emerging issues and opportunities:** Get the latest information on economic and demographic trends, facts about store development, global design and merchandising.
- **Share experiences with fellow food retail professionals:** Find out how others are dealing with site and lease issues, improving their construction contracts, building smaller-format stores, and coping with the high cost of real estate.

### Special Events:

- Tour a variety of stores in San Diego, an area rich in ethnic markets and innovative design concepts.
- Visit relevant and resourceful suppliers and hear sponsor presentations on key trends in fixtures, food service, store décor and more.

### Bring your entire store development team!

For more information, contact Laurie Gethin at 202.220.0715,  
[lgethin@fmi.org](mailto:lgethin@fmi.org), or visit [www.fmi.org/events/](http://www.fmi.org/events/).



# RETAIL STORE DEVELOPMENT REGISTRATION FORM

Hilton San Diego Resort • San Diego, CA • October 19–21, 2008

REGISTRATION QUESTIONS? Contact Tiffine Hutchins at [thutchins@fmi.org](mailto:thutchins@fmi.org)

PROGRAM QUESTIONS? Contact Laurie Gethin at 202.220.0715, [lgethin@fmi.org](mailto:lgethin@fmi.org)

TO REGISTER ONLINE: Go to [www.fmi.org/events/](http://www.fmi.org/events/), select Retail Store Development Conference, click on "register online" and follow the instructions.

**PLEASE FILL OUT ALL THE INFORMATION BELOW; DUPLICATE THIS FORM FOR ADDITIONAL REGISTRANTS. PLEASE TYPE:**

Mr.  Ms. Last

First

Title

Badge Name

Company

Mailing Address

City

State/Province Country

Zip/Postal Code

Phone

Fax

E-mail

Companion Name (No fee)

E-mail

CONFIRM TO:

REGISTRATION FEE: Payment of fee must be received prior to the conference. Sorry, we cannot bill.

FMI Member:

- \$795 per person
- \$745 per person if three or more attend from the same member company
- \$695 per person if first-time FMI-member attendee

NOTE: Every participant—to qualify for FMI member rates—must be an employee of an FMI-member company. Please remember an FMI member is either a supermarket retailer or wholesaler paying annual dues to FMI. An associate member is a supplier company paying annual associate member dues to FMI. All others are non-members.

Associate Member:

- \$1,125 per person

Non-Member:

- \$1,350 per person

PAYMENT INFORMATION: Mail this form to: FMI Education, P.O. Box 758884, Baltimore, MD 21275-8884.

Fax this form (with credit card payment only) to: 202.220.0830

Enclosed is my check (U.S. funds—payable to Food Marketing Institute Ref.# 3600-004-0274)

Please charge \$ \_\_\_\_\_ to my:  Visa  Mastercard  American Express

Account#

Exp. Date

Card Holder Name (Please print)

Card Holder Signature (Must sign to be valid)

CANCELLATIONS: Please notify registrar in writing by email to [thutchins@fmi.org](mailto:thutchins@fmi.org) or fax 202.220.0830. A full refund is granted when a cancellation is received prior to October 3, 2008. A 60% refund is granted if cancellation is received by October 10, 2008. No refund if notification is received after October 10, 2008.

PLEASE CHECK THE FOLLOWING OPTIONS THAT APPLY TO YOU:

- I'm a first-timer
- I plan to attend the off-site tours on Sunday morning

I am responsible for (check all that apply):

- Market Analysis  Real Estate
- Design  Construction

Number of stores: \_\_\_\_\_

## HOTEL INFORMATION

Fee does not include hotel accommodations. Hotel reservations must be made by September 26 directly with the Hilton San Diego Resort, 1775 East Mission Bay Drive, San Diego, CA, 92109, 800.445.8667 (\$199 single/double).



FMI is committed to participation in its programs by person with disabilities.

Please check if you need assistance. Please specify your needs:

FMI Use Only:

Batch Date: \_\_\_\_\_ Amount Received: \_\_\_\_\_ Check #: \_\_\_\_\_

Account No.: 3600-004-0274

