



FMI 2017 MIDWINTER EXECUTIVE CONFERENCE

Strategic Executive Exchange Program + Sponsor Planning

July 21-22, 2016 | Fairmont Princess, Scottsdale, AZ

Thursday, July 21, 2016

Midwinter Sponsors - Arrival and Lunch on Own

- 12:30pm – 2:00pm Welcome by FMI Staff - All sponsors are welcome to attend
Casita Suite 5302
- Review of Sponsor logistics for Friday's BoD Dinner
 - Review of Sponsor logistics for Saturday Reception (Pepsi, etc.)
- 2:00pm – 3:00pm Walk Princess space and review potential sponsorship opportunities (take photos, measurements, etc.)

Midwinter SEE Participants (Option 1)

- 3:30pm – 4:30pm Welcome by FMI and Princess Staff
Casita Suite 5302
- Final SEE 2016 Statistics
 - 2017 SEE Room Options and FMI's commitment to SEE participants for suite set-up
 - Appointment Scheduling
 - Review of suite logistics (i.e. shipping, A/V, F&B, suite do's and don'ts)
 - Review of timeline for SEE deliverables
- 4:30pm – 5:30pm Tour suite space to see variations for set up (take photos, measurements, etc.)
- 6:00pm – 8:00pm Dinner for the whole group in *La Hacienda Restaurant*
Fairmont Scottsdale Princess

Friday, July 22, 2016

Midwinter SEE Participants (Option 2)

- 7:30am – 8:00am Breakfast Buffet
Casita Suite 5302
- 8:00am – 9:00am Welcome by FMI and Princess Staff
Casita Suite 5302
- Final SEE 2016 Statistics
 - 2017 SEE Room Options and FMI's commitment to SEE participants for suite set-up
 - Appointment Scheduling
 - Review of suite logistics (i.e. shipping, A/V, F&B, suite do's and don'ts)
 - Review of timeline for SEE deliverables
- 9:00am – 10:00am Tour suite space to see variations for set up (take photos, measurements, etc.)