

# SuperSafeMark® Train-the-Trainer Workshop Registration

June 25-26, 2008

Embassy Suites Dallas - DFW International Airport South • 4650 W. Airport Freeway • Irving, Texas • United States 75062

Tel: 972.790.0093 Fax: 972.790.4768

Registration Questions? Call Gwen Lee, 202.220.0661

## PERSONAL INFORMATION

Name: \_\_\_\_\_

Home Address \_\_\_\_\_  
(Number) \_\_\_\_\_ (Street) \_\_\_\_\_ (Apartment) \_\_\_\_\_ (City) \_\_\_\_\_ (State/Province) \_\_\_\_\_ (Zip/Postal Code) \_\_\_\_\_

Home Telephone No. \_\_\_\_\_

## COMPANY INFORMATION

Your Employer \_\_\_\_\_

Your Job Title \_\_\_\_\_

Work Address \_\_\_\_\_  
(Number) \_\_\_\_\_ (Street) \_\_\_\_\_ (Apartment) \_\_\_\_\_ (City) \_\_\_\_\_ (State/Province) \_\_\_\_\_ (Zip/Postal Code) \_\_\_\_\_

Work Telephone No. \_\_\_\_\_ Work Fax No. \_\_\_\_\_

E-Mail Address \_\_\_\_\_

## PREREQUISITE

This is a Train-the-Trainer workshop designed for those with a background in food safety. Briefly describe your previous food safety training and/or work experience.

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## WORKSHOP REGISTRATION FEE

- \$400 per attendee
- 3 Attendees or more \$350
- Government and University \$200

## PAYMENT INFORMATION

Registrations will not be accepted without payment.

Enclosed is my check for \$ \_\_\_\_\_ (U.S. funds).

(Please make checks payable to FMI. Mail to FMI, 2345 Crystal Drive, Suite 800, Arlington, VA 22202 Attn: Gwen Lee, Food Safety Programs).

Please charge \$ \_\_\_\_\_ to my  Visa  MasterCard  American Express  Discover

Card Holder Name \_\_\_\_\_ Acct.# \_\_\_\_\_

Exp. Date \_\_\_\_\_ Card Holder Signature \_\_\_\_\_

Fax this form with credit card payment to FMI at 202.220.0876, Attn: Gwen Lee

In general, Treasury Regulation No. 1.62-5 permits an income tax deduction for education expenses undertaken to maintain and improve professional skills.





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**DESCRIPTION:** The Food Marketing Institute (FMI) is pleased to announce a SuperSafeMark® (SSM) Train-the-Trainer Workshop. The SSM training and certification workshop was designed "by retailers for retailers" and is considered the best and most effective training for trainers, managers and associates that work in and around the supermarket environment.

**WHO SHOULD ATTEND:** Managers and others who are responsible for their company's food safety training, trainers who want to offer SSM training workshop, and state/local food safety trainers.

**WORKSHOP OBJECTIVES:** The leaders of this SuperSafeMark training workshop will:

- Provide a brief overview of food safety workshop principles for certification.
- Conduct the SuperSafeMark Training Program for managers, associates, training officers and others.
- Use the FMI SuperSafeMark Program training materials to enhance learning.
- Implement effective training techniques for adult learners.
- Teach the participants food safety training skills and techniques as part of the workshop.

Participants will practice food safety training skills and techniques during the workshop.

Each participant will receive the entire suite of FMI SuperSafeMark Training materials updated to the Supplement to the 2005 FDA Food Code. Materials include:

- Food Safety and Sanitation Trainer's Kit
- Guide to Food Safety and Sanitation
- 2007 Supplement to the FDA Food Code

**INSTRUCTOR QUALIFICATIONS:** Persons must successfully complete the FMI SuperSafeMark Train-the-Trainer program to become an approved FMI SuperSafeMark instructor. During the two day Train-the-Trainer workshop, you will complete the requirements for a nationally recognized certification examination. Participants who pass the certification examination will become FMI-approved SuperSafeMark trainers.

**REGISTRATION INSTRUCTIONS:** *No registration will be accepted without payment.* Register online at [www.fmi.org/foodsafety/](http://www.fmi.org/foodsafety/) and follow the instructions. You may also fax the completed registration form to 202.220.0876, Attn: Gwen Lee. Mail registration form to Food Marketing Institute, 2345 Crystal Drive, Suite 800, Arlington, VA 22202 Attn: Food Safety Programs. Please make checks payable to Food Marketing Institute. If you have any registration questions, please call Gwen Lee at 202.220.0661.

**WORKSHOP REGISTRATION FEE:** The SuperSafeMark workshop fee is \$400 per attendee. Multiple attendee discounts are available and a special rate for government and university employees is also offered.

**HOTEL ACCOMMODATIONS:** FMI has reserved a block of rooms at the Embassy Suites Dallas - DFW International Airport South, 4650 W. Airport Freeway, Irving, Texas 75062. For reservations, dial 1.800.934.7972 or visit <http://embassysuites1.hilton.com>. FMI has reserved a special rate of \$159.00 single/double-plus tax, for workshop attendees. The room block is available from May 1 – June 3, 2008. Call the hotel directly to make reservations under the room block name Food Marketing Institute (FMI).

**SPECIAL AIRFARES:** FMI negotiated airfare discounts on United for attendees of this meeting. Simply call (or have your travel agent call) United's Special Meeting Desk at 1.800.521.4041 and refer to Meeting ID Number 509RK to receive a 2–10 percent discount on applicable fares, including First Class. If you purchase a ticket at least 30 days prior to travel, you will receive an additional 5 percent discount. This special offer applies to travel on domestic flights of all United Airlines, United Express, TED and United code share flights (UA\*) operated by US Airways, US Airways Express and Air Canada.

Discounts are available for international attendees flying on United, United Express and Lufthansa code share flights. For more information, call your local United Airlines reservation number and refer to Meeting ID Number 509RK.

**CAR RENTAL:** Avis Rent A Car is the official car rental provider for this meeting. Special discounts are available for all attendees and include unlimited free mileage. Call Avis at 1.800.331.1600 or log on to <http://www.avis.com> [www.avis.com](http://www.avis.com) to make your reservations. Be sure to mention discount code AWD # B235499. International attendees may fax their reservation requests to 1.918.621.4821.

**WORKSHOP ATTIRE:** Business casual.



2345 Crystal Drive, Suite 800 • Arlington, VA 22202 • 202.452.8444 • [www.fmi.org](http://www.fmi.org)