



CHAIN

REACTION

OCTOBER 26 - 28, 2003

NASHVILLE, TN • OPRYLAND CONVENTION CENTER

REACTION ROOM COLLABORATION TABLES

FEE: \$3500/company

THE REACTION ROOM: NETWORKING, LEARNING, REPLENISHMENT

The Reaction Room will be the core of the conference's networking events. All breaks, meal functions and receptions will take place in one central location. Participants will have time to interact and discuss key learnings from the day's thought leaders, build strong relationships with trading partners and make new connections with potential supply chain partners.

Adding to the networking and learning opportunities in the Reaction Room, will be a limited number of collaboration tables available for companies interested in highlighting their solutions and collaborative business platforms throughout the conference.

Collaboration tables will be awarded on a first come, first served basis. There will be a table registration fee of \$3500. The collaboration tables are intended to be used for information exchange and to build new and stronger supply chain partner relationships. No audio, video, or electrical equipment is available or allowed (except laptop computers with self-generated power supply).

In order to enter the Reaction Room individuals must be registered for the Chain Reaction Conference. The registration form (and registration fee) of the company's key contact must accompany the Collaboration Table form (and \$3500 payment).

Your table reservation form and payment must be received at FMI by September 5, 2003. Space is limited, so register early!! Don't miss this great networking opportunity.

REACTION ROOM

COLLABORATION TABLES

CHAIN REACTION:

IMPLEMENTING COLLABORATIVE SUPPLY CHAIN RELATIONSHIPS

OPRYLAND CONVENTION CENTER, NASHVILLE, TN • OCTOBER 26-28, 2003

TABLE REGISTRATION FORM

PLEASE PRINT

Company (One company per table) _____

Address _____ City _____ State/Province _____ Zip/Postal Code _____

Key Contact (Lead person at company table) _____

Title _____ Phone: Area (_____) No. _____ Fax: Area (_____) No. _____

E mail: _____ Web Site: _____

☐ Please contact me about sponsorship opportunities for the Chain Reaction Conference.

Please type your company name below **exactly** as you want it to read on your sign, including: capitalization, spacing and punctuation.

REGISTRATION FEES AND INFORMATION:

Payment Information: Table reservations will be made only if this form is accompanied by \$3,500 payment. The Key Contact's conference registration form and conference registration fee must also be enclosed. Sorry, we cannot bill.

Mail to FMI by September 5, 2003:

Food Marketing Institute

PO Box 85080, Lockbox #4317 • Richmond, VA 23285-4317

Or Fax this form with credit card information to: (202) 220-0878

Questions? Phone Chad Stark at (202) 220-0706

NOTE: Space is limited. Please respond promptly. Deadline is September 5th.

Table reservations will be made on a first-come, first-served basis.

Refunds will be provided if table is unavailable.

☐ Enclosed is my check (U.S. funds drawn on a U.S. bank— payable to Food Marketing Institute).

☐ Please charge \$ 3500.00 to my: ☐ Visa ☐ MasterCard ☐ American Express ☐ Discover Card

Card Holder Name (please print) _____

Account No. _____ Exp. Date _____

Card Holder Signature (must sign to be valid) _____

For FMI use only:

Date: _____ Received \$: _____ Check: _____ Seq: _____

Credit Account 3800-013-0727



#013-0727