



FMI Sustainability Summit

June 16-18, 2008

Minneapolis, MN

## Sponsorship Opportunities

The FMI Sustainability Summit provides a collaborative environment for food industry retailers, wholesalers and manufacturers to connect and develop new sustainability ideas and strategies. Participants share ideas, learn best practices, address key challenges and gather resources and tools to generate momentum and excitement for profitable and environmentally responsible corporate initiatives.

**Food retailers, wholesalers and manufacturers will be looking for your company's information, products or services as they work to develop and implement their sustainability programs.**

**Make sure you are represented at this important industry event!  
Choose from the following sponsorship levels:**

### Planet Level

- Free registration for one attendee
- FMI Member rate for three additional attendees
- Showcase table
- Acknowledgement from Podium
- Signage
- Exposure on all marketing materials
- Recognition as a "Planet Level" sponsor
- Opportunity to welcome attendees to sponsored event

### Ozone Level

- Free registration for one attendee
- FMI Member rate for one other attendee
- Showcase table
- Acknowledgement from Podium
- Signage
- Exposure on all marketing materials
- Opportunity to introduce session
- Recognition as a "Ozone Level" sponsor

### Ocean Level

- Conference registration for two at FMI Member rate
- Showcase table
- Acknowledgement from podium
- Introduce Session
- Signage
- Exposure on all marketing materials
- Recognition as a "Ocean Level" sponsor

### Continent Level — Restricted to non-profit or government entities. Proof required.

- Conference registration for one at FMI Member rate
- Showcase table
- Signage
- Exposure on all marketing materials
- Recognition as a "Continent Level" sponsor

All levels of sponsorship include an opportunity to showcase your literature and information in a table top exhibit that will be located in the function areas used for refreshment breaks. Please contact Elaine Adams at FMI [eadams@fmi.org](mailto:eadams@fmi.org) (202.220.0824) if you have any questions. Sustainability is one of the hottest topics in the industry. Sponsorship opportunities are on a first-come first-serve basis.

**FMI Sustainability Summit**  
**June 16 – 18, 2008, Minneapolis, MN**

**Sponsorship Application Form**  
**Deadline is May 18, 2008**

Company Name (as it will appear on signage): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

\*Sustainability is one of the hottest topics in the industry. Sponsorship opportunities are on a first-come first-serve basis. Please rank your top 3 choices and return this form immediately. We will contact you if your 1st choice is taken to discuss other options.

**Planet Level**

<input type="checkbox"/> Monday Night Welcoming Reception	\$7,000
<input type="checkbox"/> Tuesday Lunch	\$7,000
<input type="checkbox"/> Tuesday Night Reception	\$7,000
<input type="checkbox"/> Wednesday Breakfast Session	\$7,000
<input type="checkbox"/> Wednesday Box Lunch	\$7,000
<input type="checkbox"/> USB Drives w/speaker presentations & your logo	\$7,000
<input type="checkbox"/> Summit Directory	\$7,000

**Ozone Level**

<input type="checkbox"/> Monday Keynote	\$5,000
<input type="checkbox"/> Wednesday Keynote	\$5,000
<input type="checkbox"/> Monday Panel	\$5,000
<input type="checkbox"/> Sunday Afternoon Pioneers	\$5,000
<input type="checkbox"/> Wednesday AM General Session	\$5,000
<input type="checkbox"/> Hotel Key Cards <i>—SOLD OUT—</i>	\$5,000
<input type="checkbox"/> Badge holders	\$5,000

**Ocean Level**

<input type="checkbox"/> Monday Refreshment Break	\$3,000
<input type="checkbox"/> Tuesday Breakfast Exchange	\$3,000
<input type="checkbox"/> Tuesday Morning Refreshment Break	\$3,000
<input type="checkbox"/> Tuesday Afternoon Refreshment Break	\$3,000
<input type="checkbox"/> Tuesday Workshop Session	\$3,000
<input type="checkbox"/> Tuesday Workshop Session	\$3,000
<input type="checkbox"/> Wednesday Break	\$3,000

**Continent Level**

<input type="checkbox"/> Showcase table	\$1,500
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**CHECK HERE IF YOU WILL NOT BE USING YOUR TABLE TOP OPPORTUNITY**

**PAYMENT DETAILS:**

Enclosed is a check in the amount of \$: \_\_\_\_\_

Please charge my credit card \$: \_\_\_\_\_  Visa  MasterCard  American Express

Signature: \_\_\_\_\_ Account #: \_\_\_\_\_ Exp date: \_\_\_\_\_

**TERMS AND CONDITIONS:**

The sponsor agrees to pay the fees in accordance with the payment terms. Payment is due in full. Sorry we do not bill. Please note, your company name will not be included in any promotional materials until payment is received. I agree that by signing this form I agree to the terms and conditions outlined and will abide by them.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please return this form to:**

Elaine Adams  
Check payable to: Food Marketing Institute  
P.O. Box 758853  
Lockbox #758853  
Baltimore, MD 21275-8853  
Fax: 202.220.0830 (this is a secure fax)

Please email Elaine Adams, [eadams@fmi.org](mailto:eadams@fmi.org), your company name, address, website, sales contact, company description and logo (logos must be 300dpi EPS files with fonts outlined). Company descriptions should be no longer than 50 words and should include a brief overview of your company's products and services.