

Supply Chain Conference

Formerly Distribution Conference

March 30 – April 2, 2008 | Rancho Mirage, CA
Westin Mission Hills Resort and Spa



Join key decision makers and industry experts at the Supply Chain Conference! Explore logistics initiatives that are helping companies gain significant advantages across the supply chain.

Right Product.
Right Place.
On Time.

Conference benefits include:

- **Real world solutions to improve the bottom line:** Learn how to operate an efficient transportation fleet, create growth throughout the supply chain and reduce costs overall.
- **Collaborative environment to interact with industry colleagues:** Attend joint programming with retailer and manufacturer peers to address pressing supply chain issues.
- **Immediate action items to improve operational efficiencies:** Get information and tools you need to bring new ideas back to your company for immediate implementation.
- **Opportunities to network with other supply chain management professionals:** Find out what others are doing and gain a fresh perspective on how to improve your supply chain.

Who Should Attend:

Vice presidents and directors of supply chain, logistics, distribution, warehousing, traffic and transportation.

Register Today!

Visit www.fmi.org/events/ for more information.

Program

Sunday, March 30

12:30 pm – 5:00 pm Golf Tournament

The Westin Mission Hills Resort golf course, designed by premier golf course architect Pete Dye, offers a very playable layout that will test the ability of seasoned professionals, as well as create an enjoyable experience for the average golfer. Surrounded by majestic mountain views, water features and a variety of plant life, the course is distinguished by hidden pin placements, pot bunkers and elevated tees to display 18 of the most extraordinary holes you will ever play. Prizes will be awarded during Monday's lunch.

Sponsored by LMS Intellibound, Inc.
(companions invited)

4:30 pm – 7:00 pm Registration

6:00 pm – 7:30 pm Reception

Sponsored by Infor Global Solutions
(companions invited)

Monday, March 31

7:00 am – 8:00 am Breakfast

Sponsored by Vocollect, Inc.

8:00 am – 8:15 am Welcome and Opening Remarks

Gerry Greenleaf
Vice President, Distribution
Hannaford Bros. Co.
(FMI Conference Chair)

Gerry Greenleaf is responsible for operational execution of Hannaford and Sweetbay Supermarket distribution, transportation and supply chain. He has helped develop an integrated approach to supply chain management within his organization that focuses on continuous improvement, associate development and operational excellence. In addition to his responsibilities at Hannaford, Gerry is on the board of directors and treasurer of the Hannaford Associate Federal Credit Union and trustee for the Hannaford Employee Benefit Trust. He holds a B.S. in business administration from the University of Maine and an M.B.A. from the University of Southern Maine.

Craig Hall

General Manager
Mars Snackfood US
(GMA Conference Co-Chair)

Craig Hall has a passion for the food industry, where he has worked for more than 25 years, 17 of them with Mars, both in the U.S. and in Europe. Craig's career began in engineering and moved through positions of increasing responsibility in logistics, marketing and general management. He has a B.S. in industrial engineering from Syracuse University and an M.B.A. in marketing and finance from Northwestern University's Kellogg Graduate School of Management. Craig has chaired GMA's Logistics Committee for the past 2 years.

Marc Brown

Vice President and CIO
Del Monte Foods Company
(GMA Conference Co-Chair)

Marc Brown leads all information technology strategic planning, development, implementation and support throughout the Del Monte network. Before joining Del Monte in 2002, he worked in a variety of information technology positions for Heinz North America and Heinz Frozen Foods divisions and held a variety of consulting positions with Andersen Consulting. He earned his B.S. in civil engineering from Carnegie Mellon University and holds a Master of Management degree from the J.L. Kellogg Graduate School of Management at Northwestern University. He chairs GMA's Information Systems Committee.

PROGRAM OVERVIEW

Michael Bargmann
Chief Logistics Officer (retired)
Wegmans Food Markets, Inc.
(Master of Ceremonies)

8:15 am – 9:00 am **Keynote Address:
Building a Corporate
Responsibility Strategy
Within Your Supply Chain**

Smart companies are moving to develop shareholder value and a competitive edge through strategic environmental action. Learn the issues supply chain leaders must face today and how they can turn challenges into opportunities for innovation and success. Get practical guidance for sustainability next steps and find out how to start the discussion within your supply chain network.

Daniel C. Esty

Hillhouse Professor of Environmental Law
Director, Center for Environmental Law & Policy
Yale University

Dan Esty is the author and editor of nine books and numerous articles on environmental policy issues and the relationships between environment and corporate strategy, competitiveness, trade, globalization, governance and development. His most recent book, *Green to Gold: How Smart Companies Use Environmental Strategy to Innovate, Create Value and Build Competitive Advantage*, argues that pollution control and natural resource management have become critical elements of marketplace success and explains how leading companies have folded environmental thinking into their core business strategies. Dan holds faculty appointments in both Yale's environment and law schools. He previously was a senior fellow at the Institute for International Economics, served in a variety of senior positions at the U.S. Environmental Protection Agency, and practiced law in Washington, DC. He holds a B.A. from Harvard, a master's degree from Oxford, where he was a Rhodes Scholar, and a law degree from Yale.

9:00 am – 9:45 am **New Ways of Working
Together – A Year Later**

Since the release of "The New Ways of Working Together" case study results and the recommendations guide, additional companies have come on board. They will share pilot results, findings and recommendations, including direct-store delivery specifics. Updated "how to" recommendations for collaborative supplier/retailer teams wishing to eliminate disruptions and mutually grow their business will be provided.

Marianne Timmons

Vice President
Supply Chain and Global Business to Business
Wegmans Food Markets, Inc.

Marianne Timmons, who has been with Wegmans for 26 years, has held a variety of positions in store operations and management, marketing, supply chain, logistics, transportation operations and business to business. In her current capacity, she is responsible for supply chain and the development and execution of Wegmans business to business strategies. Marianne holds a B.S. in marketing and an M.S. in business.

Ann Dozier

Vice President
Strategic Industry Initiatives
Customer and Commercial Leadership
The Coca-Cola Company

Ann Dozier has been involved with eBusiness and supply chain re-engineering for the past 16 years. She has a wide range of experience in the CPG industry focusing on both warehouse

and direct store delivery business models. Prior to joining Coca-Cola's global customer team, she held various roles, including vice president of business development for Coca-Cola customer business solutions and director of eBusiness for Coca-Cola Enterprise and also managed the eCommerce program at Colgate Palmolive. Ann began her career in the high tech industry providing eCommerce consulting and sales services to various industries including CPG, petroleum and banking working for EDS and IBM. Currently co-chair of the Global Commerce Initiative DSD Process, Secretary of the Petroleum Convenience Alliance for Technology Standards (PCATS) Board, co-chair of the GS1 GSMP Process Group and a member of the Strategic Advisory Council for 1Sync, Ann has a B.S. degree in economics from The University of Georgia.

9:45 am – 10:15 am Refreshment Break

10:15 am – 11:15 am Supply Chain Technology – Smaller, Faster, Better

Nanotechnology, the manipulation of very small-scale matter, has immense potential application to the food industry. Explore the possible implications food nanotech can have in the areas of food quality, including packaging, shelf-life, inventory control and reduced transportation costs. Find out more about future opportunities and learn what companies can do to take advantage of this technology.

Jack Uldrich

President
The NanoVeritas Group

Jack Uldrich, author of the award-winning bestseller, *The Next Big Thing is Really Small: How Nanotechnology Will Change the Future of Your Business*, heads up an international leadership and technology consultancy dedicated to helping business, government and non-profit organizations prepare for and profit from emerging technologies. He is a former naval intelligence officer and Defense Department official and also served as the director of the Minnesota office of strategic and long-range planning under Governor Jesse Ventura. His latest book, *Jump the Curve: 50 Strategies to Help Your Company Stay Ahead of Emerging Technology*, was just released this month.

11:15 am – 12:00 pm Creating a Roadmap for Product Recall

The industry has experienced a growing number of product recalls in the past year and public concern about food safety has risen disproportionately with potential long-term negative consumer confidence consequences. Retailers and manufacturers are proactively trying to improve the product recall process, but there are many issues and areas of concern. FMI and GMA tasked The

New England Consulting Group with identifying the critical issues facing the industry and developing a common uniform communication protocol to deal with product recalls. Key findings of the study and recommended solutions to this critical business issue will be examined.

Jeff Ansell

CEO
Pinnacle Foods Group LLC

Beverly Grant

Chief Customer Officer
The Procter & Gamble Company

Gary Stibel

Founder and CEO
The New England Consulting Group

Gary Stibel's career spans over 30 years of line management and management consulting for marketing and sales driven businesses. Prior to founding the New England Consulting Group, he was executive vice president at Glendinning following his position as marketing manager at Procter & Gamble. Gary holds a B.S. in mathematics and economics from the University of Southern California, and an M.B.A. in marketing and finance from The Wharton School of Business.

12:00 pm – 1:30 pm FMI Luncheon/Golf Awards

Sponsored by CAMS Software Corporation

The Best Way to Predict the Future is to Create It

Innovation and resourcefulness are essential to survival in these turbulent, globally-competitive times. Find out how to become a victor of change instead of a victim. Gain a greater self-awareness as you learn to be driven by your values and purpose, rather than circumstances and emotions. Create an environment that fosters creativity and team spirit. Feel better about yourself, your responsibilities and your role for the future.

Scott Friedman

After graduating from Southern Methodist University with a degree in marketing, Scott Friedman worked as marketing director for Duff's Smorgasbord, a national food chain. He moved on to other sales and marketing opportunities, becoming one of the top salespeople for AB Hirschfield Press for two-and-a-half years. Scott entered public speaking as marketing director of SpeechMasters and became a full-time professional speaker in 1986. He is currently serving as the national president of the National Speakers Association.

1:45 pm – 3:15 pm **FMI Business Session**

Gerry Greenleaf
Vice President, Distribution
Hannaford Bros. Co.
(Conference Chair)

1:45 pm – 2:30 pm **Task Management and Alerting in the Supply Chain**

Role-based task management and alerting activities have gained traction in the retail space over the last few years. The lessons learned with store applications are starting to be applied in the supply chain. Find out how two companies are leveraging these software applications now and learn more about some of the opportunities that are being explored going forward.

Kevin Carleton
Director, Retail Automation
Hannaford Bros. Co.

Kevin Carleton has been with Hannaford for 30 years. He has held various retail management operations positions, including store manager, training manager, store opening coordinator and regional manager of training specialists. Kevin has spent the last eight years in IT, where he is responsible for retail technology for all 164 Hannaford Supermarkets in five New England states, 27 independently-owned supermarkets and 107 Sweetbay Supermarkets in Florida. He holds a B.A. degree from the University of Maine, Farmington.

Dennis Haner
Director, Transportation Support Operations
The Stop & Shop Supermarket Company

Dennis Haner has 15 years of experience in retail distribution, transportation and replenishment operations. He joined Ahold USA/Stop & Shop in 2003. Dennis leads a team whose responsibilities include defining and overseeing transportation processes and the systems that enable them, continuous improvement, private fleet delivery routing and supply chain network optimization. He holds bachelor's and master's degrees in industrial engineering from Kansas State University.

2:30 pm – 3:15 pm **Leadership Competencies for Distribution Management**

Nearly every organization wants to improve its performance when it comes to developing managers. Creating a leadership competency matrix can establish a foundation for management development. Find out how two companies developed their leadership competency matrices and the reasons behind their approach. Learn how they are now putting these leadership initiatives to work within their own organizations.

Mary P. Freer, SPHR
Senior Director, Human Resources
Supply Chain
Stop & Shop/Giant/ASC

Mary Freer is a certified HR professional with more than 20 years experience supporting manufacturing, retail and supply chain. She is currently responsible for the human resource function supporting the distribution and transportation teams for the Stop & Shop/Giant/ASC organizations. Mary has a wealth of experience in management and organizational development and values relationship building and partnerships to effectively support the vision and direction of an organization. She has a bachelor's degree from the University at Buffalo.

Kevin Jordan
Human Resources Manager, Support
Publix Super Markets, Inc.

Kevin Jordan is responsible for providing human resources services to Publix's distribution, manufacturing and office business units. He joined Publix in February, 2001 after spending twenty years in human resources at four different manufacturing facilities with PPG Industries. Kevin has a B.A. degree in political science from Greenville College and completed graduate coursework in labor relations at Indiana University of Pennsylvania.

3:15 pm – 3:30 pm **Refreshment Break**

Sponsored by Progressive Logistics Services

3:30 pm – 5:00 pm **Breakout Discussion Groups**

Join assigned group to share experiences and exchange ideas.

6:00 pm – 7:30 pm **Reception**

Sponsored by CHEP USA
(companions invited)

Tuesday, April 1

7:00 am – 8:00 am Breakfast

Sponsored by KOM International, Inc.

8:00 am – 10:30 am FMI Business Session

Mike Scott

Vice President, Transportation
The Stop & Shop Supermarket Company
(session chair)

8:00 am – 8:45 am Fuel, Food & Beyond

Rising fuel prices and increasing competition for resources promises to create new demands for supply chain efficiency. Join us for an examination of key trends affecting the food industry supply chain with emphasis on the continuously increasing impact of energy in 2008 and beyond.

Michael Sansolo

President
Sansolo Solutions

In his 13 years as senior vice president at the Food Marketing Institute, Michael Sansolo had oversight over all education, supply chain and research activities. Prior to joining FMI, he was editor-in-chief of *Progressive Grocer* magazine and was a reporter for Gannett Newspapers. In his career, he received a number of awards for excellence in writing and reporting. He authored the magazine's "Annual Report of the Grocery Industry," along with many other major research-based studies. A contributing editor and a weekly columnist for Morningnewsbeat.com, Michael is a graduate of the State University of New York College at Cortland with degrees in political science, economics and journalism.

8:45 am – 9:30 am Transportation Efficiency

Representatives from two retailers and a trucking company will offer their perspective on how to operate an efficient transportation fleet. The panel will discuss successful ways to reduce costs in such areas as fuel, tires, parts and wages by more efficiently monitoring deliveries, miles driven, equipment specs and more.

Michael Sansolo
(Panel Moderator)

Chris Huff

Director of Transportation
Hannaford Bros. Co.

Chris Huff joined Hannaford in 1994 to develop their inbound logistics program and is now responsible for the company's transportation network, which serves 162 supermarkets throughout New England and New York State. His career spans more than 30 years, during which he held a variety of positions with Maine-based LTL carrier Coles Express. A director with the Maine Motor Transportation Association, he is also a member of the State of Maine Governor's Transportation Advisory Council, Maine Transportation and Logistics Association, Maine Business Development Foundation and Greater Portland Maine Clean Communities.

James Moore

Assistant Vice President, Transportation
Hy-Vee, Inc.

Jim Moore joined Hy-Vee in 1985 in the equipment and fixtures department. He was named director of transportation in 1998 and to his present position in 2003. Jim was inducted into the Hy-Vee Hall of Fame in 1996 when he received the "Staff Member of the Year" and "Community Involvement" awards. The Iowa Motor Truck Association presented Jim with the "Safety Professional of the Year" award in 2003.

Rich Meehan

Executive Vice President
Sales and Operations
Heartland Express

Rich Meehan entered transportation as a weekend dispatcher for Yellow Freight System in 1969. In the ensuing years with them, he was terminal manager at five different terminals, break bulk manager, labor relations manager over the Midwest, and the last 2 years was district manager over the Chicago/Midwest area. In 1985, Rich joined Heartland Express of Iowa, where he worked in sales and operations. He is presently responsible for overseeing both operations and sales. Rich is a graduate of Loras College.

9:30 am – 9:45 am Refreshment Break

Sponsored by Roadlink Transportation and Warehouse Solutions

9:45 am – 10:30 am Transportation Metrics: Using Benchmarks to Improve Operations

If you want to know about "fatboy" tires, wind fairings or the other latest gizmo or gadget to save 1/10th of one percent on your fuel cost, buy any magazine. If you want to really save money, you need to benchmark order and delivery schedules, trailer fullness and backhauling. Examine some of the mega metrics that significantly drive your company's transportation expenses.

Robert Mooney

Group Vice President
Distribution & Manufacturing
Meijer, Inc.

Bob Mooney has been in warehouse operations with Meijer for more than 27 years. An industrial engineer by training, having graduated from the University of Michigan, he was a warehouse manager in foods and general merchandise facilities, director of transportation and maintenance and director of distribution at both the Lansing and Newport complexes. Bob was named vice president of distribution operations 7 years ago and assumed his present role last year.

10:30 am – 12:00 pm Breakout Discussion Groups

6:00 pm – 7:30 pm Reception

Sponsored by Freight Handlers, Inc.
(companions invited)

Wednesday, April 2

7:00 am – 8:00 am FMI Breakfast

Sponsored by Supply Chain Solutions

8:00 am – 10:15 am FMI / GMA Business Session

8:00 am – 9:00 am Creating Growth Through the Supply Chain

Refinement of the supply chain has improved the way products are ordered, shipped, delivered and received from General Mills to Giant Eagle. Horizontal collaboration creates growth through the supply chain by understanding lowest cost, highest quality and shortest lead time. Learn more about the tools being used from a strategic collaboration point of view to attain positive results in today's ever-changing world.

Joseph Hurley
Senior Director, Supply Chain
Giant Eagle, Inc.

Joe Hurley was promoted to his present position in 2006. He is responsible for creating a customer-supplier connection by applying Toyota Production Systems to the four major areas of the supply chain: merchandising, IS, logistics and suppliers. Joe spent 11 years with SUPERVALU before joining Giant Eagle in 2001 as a shift manager at OK Grocery Company. He held several positions in their distribution network before joining the logistics department in 2005 as director of supply chain management with primary focus on product flow from the vendor to the warehouse and reducing inventory levels through rapid replenishment. Joe received his undergraduate degree from the Virginia Military Institute and his M.B.A. from California University of Pennsylvania.

Kevin Fitzpatrick

Director
Customer Supply Chain Strategy
General Mills, Inc.

Kevin Fitzpatrick has worked for General Mills for 19 years primarily in supply chain operations. He has enjoyed diverse roles across the supply chain, including plant manager, director of packaging and sourcing, and supply chain integration director after the Pillsbury acquisition. Kevin and his team currently lead efforts to build customer collaboration capabilities across General Mills' supply chain including the creation and delivery of in-store display materials as well as the company's efficient replenishment programs.

9:00 am – 10:00 am Sustainability of the Supply Chain Panel

Industry leaders in the environmental sustainability movement will give their perspective on industry opportunities and challenges and share their company motivators – consumer insight, shareholder requests, employees as stake holders, regulatory mandates, practical ROI and just doing "the right thing" – to moving the industry's sustainability involvement forward. Learn what has been done and what is planned for the near and long-term future.

10:00 am – 10:15 am Closing Remarks

10:15 am Adjournment

**Right Product.
Right Place.
On Time.**

Supply Chain Conference

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CONFERENCE INFORMATION

Fax registration form with credit card information to 202.220.0878 or mail the enclosed registration form with payment to Food Marketing Institute, P.O. Box 758884, Lock Box #758884, Baltimore, MD 21275-8884. To register on-line, go to www.fmi.org/events/, select Supply Chain Conference. Click on "register online" and follow the instructions. Registration questions, contact 202.220.0802 and ask for Bonnie Cobbs (bcobbs@fmi.org).

REGISTRATION FEE

Includes all meeting materials, breakfasts, coffee breaks, lunch and receptions. Fee does not include your hotel accommodations. Note: Every participant — to qualify for FMI member rates — must be an employee of a FMI member company. Please remember a FMI member is either a retailer or wholesaler paying annual dues to FMI. An associate member is a supplier company paying annual associate membership dues to FMI. All others are non-members. Walk-in registrations accepted only if accompanied by payment of the registration fee in the form of cash, company check or credit card.

FMI Member: \$675.00 per person
\$625.00 per person when three or more
(paid) attend from the same company

FMI Associate Member: \$935.00 per person
GMA Manufacturers: \$935.00 per person
Non-Member: \$1125.00 per person
Companion: No registration fee.

Note: There is a \$45 charge for the Companion Program. No refund if notification of tour cancellation is received on Thursday, March 27 or later. Failure to cancel tour by Wednesday, March 26 (COB) will result in registrant being responsible for full amount.

CANCELLATION

Full refund if notification is received by March 21 (COB), 60 percent refund if received by March 28 (COB). **NO REFUND IF NOTIFICATION IS RECEIVED AFTER MARCH 28 (COB).**

HOTEL RESERVATIONS

FMI does not arrange hotel accommodations; they should be made directly with the hotel. A block of sleeping rooms (\$249.00 single/double occupancy) will be held at the Westin Mission Hills (71-333 Dinah Shore Drive, Rancho Mirage, CA 92270; 760.328.5955) for our attendees until March 10, 2008. **Rancho Mirage is located moments away from Palm Springs International Airport.** Reservation requests received after this cutoff will be confirmed on an availability basis. All sleeping room accommodations are subject to applicable taxes.

If requested room rate is unavailable, one at the nearest available rate will be reserved. Make your reservations directly with the Westin Mission Hills Resort and Spa (800.937.8461) and be sure to identify yourself as an attendee at this meeting to receive the special rate. Reservations are subject to cancellation unless guaranteed by a major credit card or first night's deposit. Failure to cancel reservation 3 days prior to arrival will result in forfeiture of deposit. Check-in time is 3:00 pm; check-out time is 12:00 noon.

Any guest with a reserved guest room who checks out prior to their reserved checkout date will incur an early departure fee of \$75. To avoid this fee, the hotel must be advised at or before check-in of any change in the departure date.

ATTIRE

Casual attire is recommended for the entire conference (no ties). The average daytime temperature can be in the low eighties; low fifties in the evening.

AIRLINE RESERVATIONS

FMI negotiated airfare and car rental discounts for attendees of this event. Please see the information below to take advantage of our special rates!

United Airlines offers special meeting discounts for attendees. Simply call (or have your travel agent call) United's Special Meeting Desk at 1.800.521.4041 and refer to Meeting ID Number 509RK to receive a 2–10 percent discount on applicable fares, including First Class. If you purchase a ticket at least 30 days prior to travel, you will receive an additional 5 percent discount. This special offer applies to travel on domestic flights of all United Airlines, United Express, TED and United code share flights (UA*) operated by US Airways, US Airways Express and Air Canada.

Discounts are available for international attendees flying on United, United Express and Lufthansa code share flights. For more information, call your local United Airlines reservation number and refer to Meeting ID Number 509RK.

CAR RENTAL

Avis Rent A Car is the official car rental provider for this meeting. Special discounts are available for all attendees and include unlimited free mileage. Call Avis at 1.800.331.1600 or log on to www.avis.com to make your reservations. Be sure to mention discount code AWD # B235499. International attendees may fax their reservation requests to +1.918.621.4821.

COMPANION PROGRAM

**Art and Shopping Tour on El Paseo
Monday, March 31 – 10:00am – 2:00pm**

Enjoy a relaxing morning walking tour of several of the over 20 unique art galleries on the world famous El Paseo, known as the "Rodeo Drive of the Desert." Then shop 'til you drop at any of the 250 unique boutiques and well-known shops that line this beautifully maintained picture-postcard mile. Relax while you dine on dishes inspired by the Caribbean at Tommy Bahama's Tropical Café offering a relaxed, elegant island ambiance along with a truly inspired cuisine. Advance purchase of tickets is required (\$45.00). No refund if notification of tour cancellation is received after Wednesday, March 26 (COB) or later.

PLANNING COMMITTEE

Gerry Greenleaf (Chair)
Hannaford Bros. Co.

Fred Housman
Hy-Vee, Inc.

Mike Lech
SUPERVALU INC.

Bob Mooney
Meijer, Inc.

Rick Rayford
Brookshire Grocery Company

Richard Schuler
Publix Super Markets, Inc.

Mike Scott
The Stop & Shop Supermarket
Company

Pat Shinko
Food Marketing Institute



If you have any questions or need additional information contact:

Pat Shinko or Ben Quigley
Food Marketing Institute
2345 Crystal Drive, Suite 800
Arlington, VA 22202

Phone: 202.452.8444
Fax: 202.220.0878
E-mail: pshinko@fmi.org
bquigley@fmi.org

Registration Form

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Registration questions? Phone Bonnie Cobbs, Education Registrar 202.220.0802 (bcobbs@fmi.org).

PLEASE TYPE

Company _____ Phone _____

Mailing Address _____ Fax _____

City _____ State/Province _____ Zip/Postal Code _____ Country _____

Confirm to _____ Title _____ e-mail _____

Last Name	First Name	Badge Name	Title	e-mail (required for confirmation)
Mr.	_____	_____	_____	_____
Ms.	_____	_____	_____	_____
Mr.	_____	_____	_____	_____
Ms.	_____	_____	_____	_____
Mr.	_____	_____	_____	_____
Ms.	_____	_____	_____	_____

Please check all that apply

Companion Name (No Registration Fee)	Monday, March 31 Companion Program (tickets \$45 each payable in advance)	Sunday, March 30 Reception Attendance
_____	<input type="checkbox"/> _____ quantity	<input type="checkbox"/>
_____	<input type="checkbox"/> _____ quantity	<input type="checkbox"/>
_____	<input type="checkbox"/> _____ quantity	<input type="checkbox"/>

REGISTRATION FEE: Note: We cannot process your registration without proper payment. We are unable to send invoices for the registration fees. Fee includes all meeting materials, breakfasts, lunch, refreshment breaks and receptions. It does not include hotel accommodations. Please make room reservations directly with The Westin Mission Hills Resort (1.800.937.8461). **Rancho Mirage is located moments away from Palm Springs International Airport.**

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PAYMENT INFORMATION:

If paying by check, return this registration form w/check to: **P.O. Box 758884, Lockbox #758884, Baltimore, MD 21275-8884**

Enclosed is my check (U.S. funds drawn on a U.S. bank – payable to Food Marketing Institute) for my registration fees. **Note: Be sure to include registration form with check.** Wire transfers acceptable in U.S. funds. For assistance with wire transfers contact Van Jackson (202.220.0755).

If paying by credit card, fax this form with credit card information to **202.220.0878**.

Please charge \$ _____ to my: Visa MasterCard American Express

Account No. _____ Exp. Date _____

Card Holder Name (please print) _____

Card Holder Signature (must sign to be valid) _____



FMI is committed to participation in its programs by persons with disabilities. Please check if you need accommodations. Please specify. _____

In general, Treasury Regulation 1.162-5 permits an income tax deduction for educational expenses undertaken to maintain and improve professional skills.

