



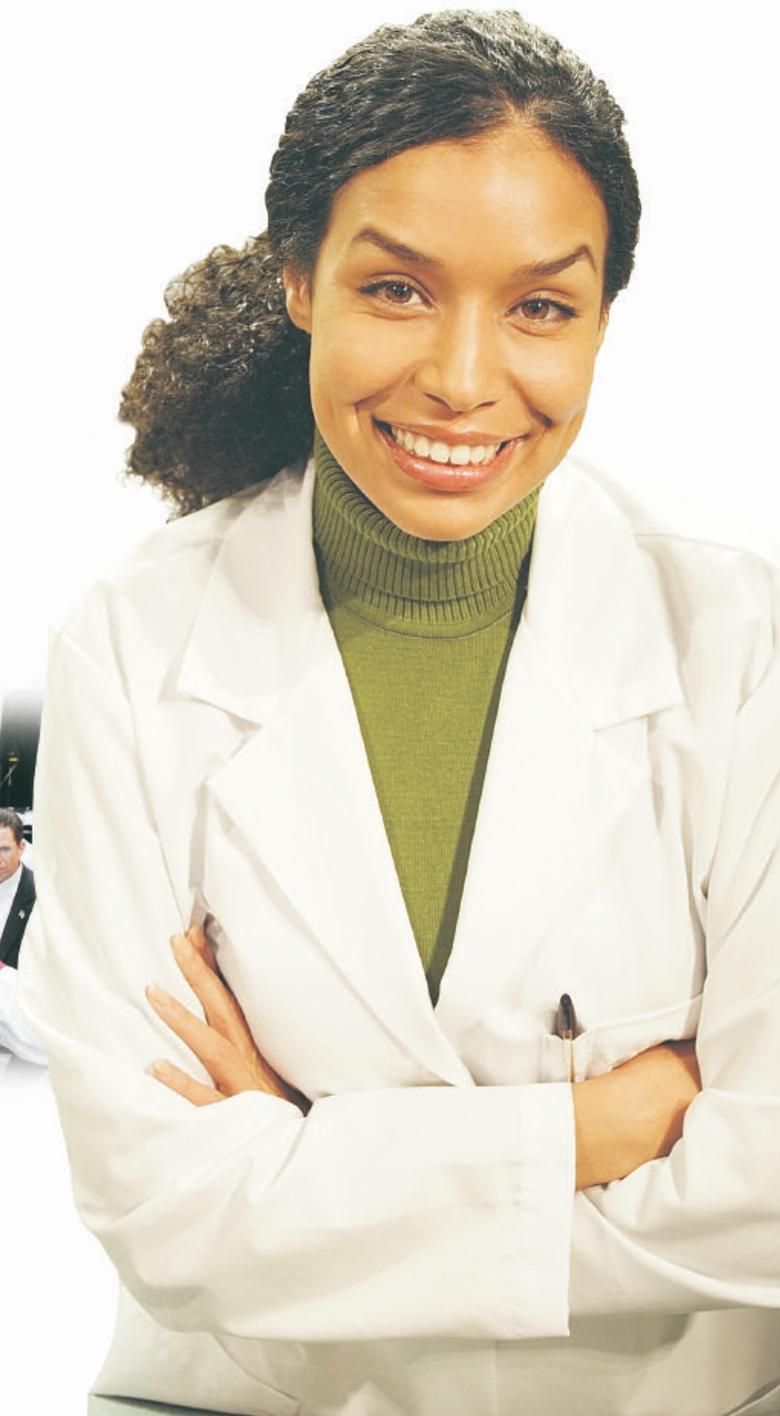
20th Annual

Supermarket Pharmacy Conference

Connect with Food and Pharmacy Partners!

May 4-7, 2007, Chicago

Ideas.
Innovations.
Access.



*This year the
Pharmacy Conference
is co-located with
The New FMI Show
plus MARKETECHNICS®
Don't miss it!*

FMI's 2007 Supermarket Pharmacy Conference will provide the ideal forum for you to meet with peers and industry partners on common concerns, **AND** to explore food and pharmacy synergies unique to the supermarket setting. It's an unbeatable combination!

Co-located with The New FMI Show plus MARKETECHNICS®, this year's Pharmacy Conference gives supermarket pharmacy professionals an unprecedented opportunity to experience the "big picture" at one of the largest food shows in the world. Our meeting promises the best:

Ideas. Learn ways to enhance efficiency, increase store visits, provide better customer service and improve your community image. Attend "SPEAKS" at the Show to learn the latest trends and issues affecting the supermarket industry.

Innovations. See the variety of products and services suppliers are offering to the entire supermarket industry. Learn the latest breakthroughs in technology, solutions for inventory and staffing challenges, and ideas for in-store services.

Access. Not only can you schedule one-on-one appointments with suppliers at the Pharmacy Conference, you will also have full access to all events at the FMI Show. Visit suppliers in high-profile categories offering products and programs to help consumers manage various health conditions. Take our targeted tour of the Show Floor with your company colleagues to discover ways to capitalize on the food/pharmacy connection.



FMI Pharmacy Services Committee

Greg Jones (*Chairman*)
Harmon City, Inc.

Jody Stewart
Raley's

John Fegan
Ahold USA

Dave Fong
Safeway Inc.

Mike Halliwell
Balls Food Stores

Michele Snider
Save Mart Supermarkets

Mike Semanie
Big Y Foods, Inc.

Eddie Garcia
Spartan Stores

Curtis Hartin
Bi-Lo/Bruno's, LLC

Steve McCann
SUPERVALU INC.

Randy Heiser
Giant Eagle, Inc.

Joe Friedman
Topco Associates LLC

Bob Egeland
Hy-Vee, Inc.

John Beckner
Ukrop's Supermarkets, Inc.

Roy Wilson
J.H. Harvey Co. LLC

Gary Smith
Wegmans Food Markets, Inc

Don Clark
K-VA-T Food Stores

Bob Dufour
Wal-Mart Stores, Inc.

Jim Finocchi
Pathmark Stores, Inc.

Mike Leblanc
Winn-Dixie Stores, Inc.

Chuck Paulsen
Quality Food Centers

FMI Supermarket Pharmacy Conference Planning Committee

Mike Craney
Actavis U.S.

Rich Muller
QS/1

Debbie Sheppard
Ateb, Inc.

Bob Beckley
SureScripts

Dan Rozmiarek
Eisai

Scott Delaney
URL/Mutual Pharmaceuticals

Chuck Kneese
Express Scripts, Inc.

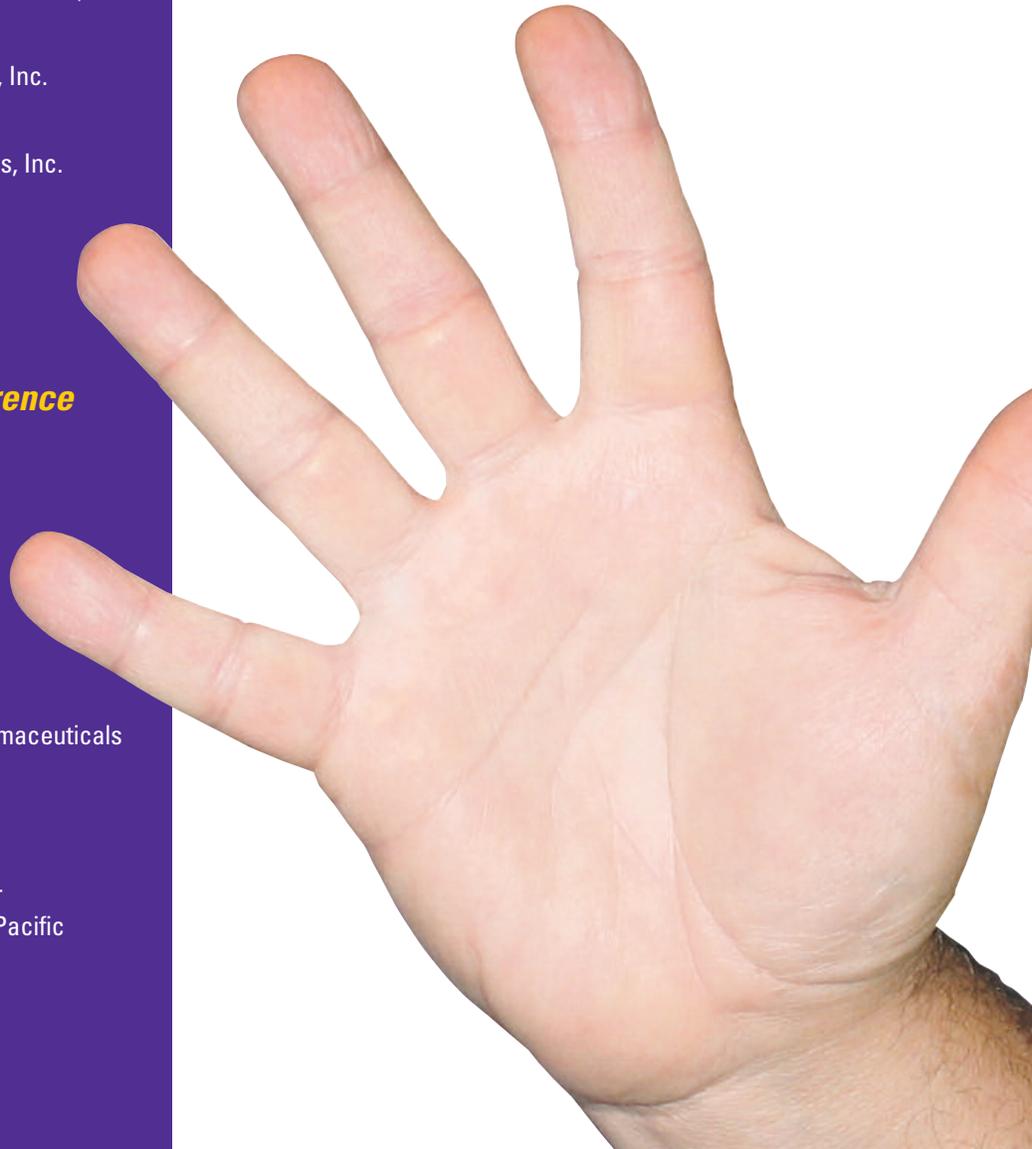
Cindy Davidson
Uniweb, Inc.

Rick Fuelling
LearnSomething, Inc.

Phil Oppenheimer
University of the Pacific

Here are 5 important reasons why you need to be in Chicago!

- Network with suppliers and supermarket pharmacy executives to discuss the latest products and services and explore ways to enhance pharmacy sales and operations.
- Expose your company's leadership team to pressing pharmacy issues and unique food/pharmacy opportunities – in sessions and supplier visits on the Show Floor.
- Make connections between your pharmacy and IT teams, who will be focusing on the latest technology trends at the Show, including pharmacy-related systems and software.
- Learn ways to capitalize on the "whole health" concept and how to make the health and wellness connection for your customers.
- Learn all the opportunities for growth at FMI's 20th Annual Supermarket Pharmacy Conference! Please join us in Chicago.



Conference Agenda

FRIDAY, MAY 4

Activities at the Palmer House Hilton

Pre-Conference Committee Meeting
4:00 pm – 5:30 pm

Opening Reception
6:00 – 7:30 pm

SATURDAY, MAY 5

Registration
7:30 am – 5:00 pm

Welcome/Opening Remarks
8:00 am – 8:30 am

Pharmacy Conference Keynote:
Is Your Pharmacy Generic or Branded?
8:30 am – 9:45 am

Business Appointments
10:00 am – 4:30 pm

Reception
5:00 – 6:30 pm



SUNDAY, MAY 6

Activities at McCormick Place Convention Center

FMI Show General Session:
Keynote Presentation: Al Gore
8:00 am – 10:00 am

Exhibit Hall Activities, Day One
10:00 am – 4:00 pm
Pharmacy Conference attendees can walk the Show Floor with corporate senior leadership, see grocery, technology and pharmacy exhibits, go on specialized tours, or attend Show close-up sessions.

Unscheduled time on Show Floor
10:00 am – 11:30 am

Educators' Lunch
(by Invitation)
11:30 am – 1:30 pm

Targeted Tour on the Show Floor
2:00 pm – 3:00 pm

Pharmacy-focused Show Closeup:
Understanding Your Pharmacy's Financials
3:00 pm – 3:50 pm

Pharmacy Conference Workshops:
Medication Therapy Management:
Opportunity for Growth
Pharmacist Professionalism:
Your Secret Weapon
4:00 pm – 5:00 pm

Reception (Palmer House Hilton)
6:00 pm – 7:30 pm

MONDAY, MAY 7

Activities at McCormick Place Convention Center

FMI Show General Session:
SPEAKS Presentation
(Supermarket Industry Trends)
8:00 am – 10:00 am

Exhibit Hall Activities, Day Two
10:00 am – 4:00 pm
Pharmacy Conference attendees can walk the Show Floor with corporate senior leadership, see grocery, technology and pharmacy exhibits, go on specialized tours, or attend Show close-up sessions.

Pharmacy-focused Show Closeup:
Unleashing Pharmacy's Potential:
What Pharmacy Can Do for Your Supermarket
11:00 am – 11:50 am

Idea Exchanges over Lunch:
PBMs: Build or Partner for Profit?
Pharmacy Acquisitions: Opportunities for Food-Store Pharmacies
Specialty Pharmacy: How to Get Started
E-Issues: Patient Health Records and E-Prescribing
Pharmacy Staff Development:
Enhancing Job Satisfaction
Improving Compliance and Persistency:
Your Road to Profits
Noon – 1:30 pm

Pharmacy-focused Show Closeup:
In-Store Clinics:
Are They Right for You?
2:00 pm – 2:50 pm

Pharmacy Conference Closing Session:
Motivational Speaker
3:15 pm – 4:30 pm

Chair's Closing Remarks
4:30 pm – 4:45 pm

Post-Conference Committee Meeting
5:00 pm – 6:30 pm

TUESDAY, MAY 8

FMI Show + MARKETECHNICS® continues
Pharmacy Conference attendees are encouraged to attend.

The New FMI Show plus MARKETECHNICS®

The supermarket industry's foremost showcase of retail technology - where supermarket and other retail professionals will see how the latest technology can lower costs, increase productivity and improve the shopping experience.

Featured Product Categories with Dynamic Potential

Walk the Show Floor to see what's new in high growth product segments, determine how to set your store apart from competitors and discover ways to bring value to customers.

Distinctive FMI Research and Education

FMI's research and education programs offer the latest information on the food industry, consumers, general economic trends, and strategies for increasing sales and profits in today's intensely competitive marketplace.

Visit www.fmishow.com!

Supermarket Pharmacy Conference

MAY 4-7, 2007, CHICAGO

Mail or fax with payment to FMI by **MARCH 23** (pre-registration deadline) to:
 Tammy Ross
 FMI Education
 P.O. Box 758884
 Baltimore, MD 21275-8884
 Email: tross@fmi.org
 FAX (credit card only): 202.220.0878

Registration Questions?
Program Questions?

Call Tammy Ross 202.220.0710
 Call Elizabeth Newton 202.220.0717
 OR Laurie Gethin 202.220.0715

E-mail to tross@fmi.org
 E-mail to enewton@fmi.org
 E-Mail to lgethin@fmi.org

To register online, go to www.fmi.org/events/ select Pharmacy Conference, click on "register online" and follow the instructions.
PLEASE DUPLICATE THIS FORM IF MORE THAN ONE INDIVIDUAL FROM YOUR COMPANY WILL ATTEND.

Name (Last): _____ Mr. Ms. Dr. (First): _____

Title: _____ Badge Name: _____

Company: _____

Mailing Address: _____

City: _____ State/Province: _____ Country: _____ Zip/Postal Code: _____

E-mail: _____
(Attendee's e-mail address required — Advance Attendee List will be sent via e-mail)

Phone: _____ Fax: _____

Companion/Spouse Name (no fee): _____

Send Registration Confirmation (if different from above) to:

Name (Last): _____ (First): _____

E-mail: _____ Phone: _____

Hotel Information
 Fee does not include hotel accommodations. Hotel reservation must be made by **April 6**. See the conference information page for hotel options.
 Rates: \$195 single/ \$215 dbl

Please Check the Following Options That Apply to You:

- This will be my first time attending this conference I will require Continuing Education Credit

Registration Fee (Payment of fee MUST be received prior to the start of the conference. Sorry, we cannot bill.)

- MEMBER: \$675 per person
 \$625 per person if three or more (paid) attend from the same FMI-member company
- ASSOCIATE MEMBER: \$935 per person
- NON-MEMBER: \$1,125 per person

Cancellations: Full refund if notification is received by COB April 27. 60% refund if received by COB May 4. NO REFUND IF NOTIFICATION IS RECEIVED AFTER COB MAY 4.
 NOTE: After April 6, suppliers who cancel their primary representative's registration and table will be subject to a 20% penalty of the registration fee (\$225) as well as forfeiture of the cost of their table. Any/all registration cancellations the week of the conference are covered by FMI's general conference cancellation policy.

NOTE: Every participant — to qualify for FMI member rates — must be an employee of an FMI-member company. Please remember an FMI member is either a supermarket retailer or wholesaler paying annual dues to FMI. An associate member is a supplier company paying annual associate member dues to FMI. All others are non-members. Walk-in registrations are accepted only if accompanied by cash, company check or credit card in payment of the registration fee.

FMI is committed to participation in its programs by persons with disabilities.
 Please check if you need assistance.
 Please specify: _____



Payment Information

- Enclosed is my company check (U.S. funds—payable to Food Marketing Institute) for the cost of _____ registrations
- Please charge \$ _____ to my: Visa Mastercard AMEX

Account #: _____

Card Holder Name (please print): _____ Exp. Date: _____

Card Holder Signature (must sign to be valid): _____



655 15th Street, NW, Suite 700
 Washington, DC 20005
 202.452.8444
www.fmi.org

Conference Information

Conference Registration

Mail or fax (credit card payments only — 202.220.0878) your registration form to FMI Education, P.O. Box 758884, Baltimore, MD 21275 - 8884. Registration questions should be addressed to Tammy Ross at 202.220.0710, tross@fmi.org.

Registration Fee

Includes meeting materials, continental breakfasts, coffee breaks, lunches and receptions. Fee does not include hotel accommodations. NOTE: Every participant — to qualify for FMI member rates — must be an employee of an FMI member company. Please remember, an FMI member is either a retailer or wholesaler paying annual dues to FMI. An associate member is a supplier company paying annual associate member dues to FMI. All others are considered non-members.

NOTE: Walk-in registrations accepted only if accompanied by cash, company check or credit card in payment of the registration fee.

MEMBER FEE:	\$675 per person
	\$625 per person if three or more (paid) attend from the same member company
ASSOCIATE MEMBER FEE:	\$935 per person
NON-MEMBER FEE:	\$1,125 per person

Cancellations/Refunds

General Cancellation Policy: 100% if cancellation is received by COB April 27; 60% if received by COB May 4. IF REGISTRATION IS NOT CANCELLED BY MAY 4, REGISTRANT IS RESPONSIBLE FOR PAYMENT OF FULL REGISTRATION FEE.

Supplier Cancellation Policy: After April 6, suppliers who cancel their primary representative's registration and table will be subject to a 20% penalty of the registration fee (\$225) as well as forfeiture of the cost of their table. Any/all registration cancellations the week of the conference are covered by FMI's general conference cancellation policy.

For more information regarding FMI administrative policies, such as complaint and/or refund, please contact Tammy Ross at 202.220.0710, tross@fmi.org.

HOTEL INFORMATION AND RESERVATION PROCESS

The preferred hotel for the 2007 FMI Supermarket Pharmacy Conference is the **Palmer House Hilton** (17 East Monroe St., Chicago, IL 60603). Rooms are being offered at the special rate of \$195 single/\$215 double, plus tax. Hotel reservations must be made by **APRIL 6, 2007** through FMI's Housing Bureau (800.974.9769). **NOTE: You will not be able to contact the Palmer House Hilton directly to make your reservations.** You are welcome to make reservations (through the Housing Bureau) at another designated FMI Show hotel (e.g., to stay with your company team attending the FMI Show).

Please note that only credit card payments will be accepted over the phone. **Be sure to identify yourself as an attendee of the FMI Supermarket Pharmacy Conference and FMI Show to receive the special FMI Show rates.**

The Housing Bureau will secure hotel reservations, make changes and process cancellations through **April 6, 2007**. After this date, reservations and changes will be made on a space-available basis.

Hotel reservations require a first-night deposit per room. Rooms are fully refundable if cancelled prior to April 6. After this date, room cancellations may be charged a \$21 processing fee. Rooms cancelled within 7 days prior to arrival are not refundable (deposit is forfeited). Failure to check in on scheduled arrival date will also result in deposit forfeiture.

FMI will provide complimentary shuttle bus service between hotels and the McCormick Place Convention Center (site of the FMI Show) on Show dates.

Airline Information

FMI has negotiated airfare and car rental discounts for attendees of this event. Earn a 2-10% discount off applicable fares, including first class. Receive an additional 5% discount if you purchase your ticket at least 30 days in advance of your scheduled travel. Or, choose area/zone pricing which offers set airfare prices based upon geographical locations. Discounts apply to all domestic segments of all United Airlines, United Express, TED and United code share flights (UA*) operated by US Airways, US Airways Express and Air Canada.

International attendees will receive a 10% discount off the lowest applicable fare (excluding First Class), or a 15% discount off the fully refundable, unrestricted coach fare when they call their local United Airlines reservation number and refer to Meeting ID number 509RK. An additional 5% discount will apply when tickets are purchased at least 60 days in advance of travel dates. Discounts apply to United and Lufthansa flights. This exceptional offer is available to FMI Pharmacy Conference participants only! Call:

United Airlines

8:00 a.m. – 10:00 p.m. Daily/Eastern Time
800.521.4041
Please refer to File #509RK

Car Rental Discounts

Avis Rent A Car is the official car rental provider for this meeting. Special discounts are extended to all attendees and include UNLIMITED FREE MILEAGE. Call Avis at 800.331.1600 or log on to www.avis.com and request AWD# B235499. International attendees may fax their reservation requests to 918.621.4821.

Continuing Education Units

The University of the Pacific Thomas J. Long School of Pharmacy & Health Sciences is approved by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. This program is accredited for up to 12 contact hours (1.2 CEUs) per participant, with ACPE Numbers 006-999-07-001-L04 and 006-999-07-003-L04 through 006-999-07-016-L04. Statements of credit will be mailed within 60 days of the completion of this program. The intended audience for this program is pharmacists with an association or affiliation with or interest in the Food Marketing Institute.



Conference Attire

Business casual for all Pharmacy Conference and FMI Show events. Appropriate attire includes slacks and sports jackets for men; slacks or skirts for women. Please remember that meeting rooms might be chilly — we recommend that you bring a sweater or jacket to sessions!

Conference or Agenda Questions?

Contact Elizabeth Newton at 202.220.0717, enewton@fmi.org, or Laurie Gethin at 202.220.0715, lgethin@fmi.org. Or visit FMI's Web site: <http://www.fmi.org/events/>.