

20th ANNUAL

Supermarket Pharmacy Conference

MAY 4-7, 2007, CHICAGO

Saturday, May 5, 10:00 a.m. - 4:30 p.m., Palmer House Hilton, Chicago

All suppliers participating in the Business Appointment Session must abide by the following guidelines:

General Guidelines

FMI's Business Appointment Session is an opportunity for business partners to meet in a scheduled forum designed to maximize the time and resources of both parties. Suppliers schedule meetings with supermarket pharmacy executives to briefly introduce themselves/ their company, discuss their products and services, or review current activities.

All individuals who participate in the Business Appointment Session must be officially registered for the conference. The registration form (and fee) of the supplier company's key contact must accompany the table reservation form (and payment).

Supplier companies that do not purchase a table may NOT participate in business appointments.

A list of registrants and table assignments will be sent to all attendees approximately one month in advance of the conference to facilitate appointment-setting. Company representatives are responsible for scheduling their own appointments. Suppliers should NOT double-book their appointments with retailers.

Appointments are more productive with advanced preparation. When requesting appointments, suppliers should communicate their product offerings and include a meeting agenda. Suppliers are also encouraged to send literature regarding their products/services to their retail appointments, in advance of the conference.

Your business appointment reservation form, conference registration form and payment must be received at FMI by March 23, 2007.

Table Guidelines

Each supplier company may reserve one table at \$500 and can reserve additional tables at \$250 each. Suppliers that exhibit at the 2007 FMI Show will receive one complimentary table at the Pharmacy Conference (table reservation form must be submitted — see reverse).

Each company will be assigned a small table (with four chairs) where literature may be displayed. A sign with your company name will be provided by FMI.

No tabletop displays or promotional "giveaways" are permitted. No audio, video or electrical equipment is available (companies are welcome to bring laptop computers with a self-generated power source).

Suppliers can schedule up to 26 separate 15-minute meetings with business partners.

You can schedule back-to-back meetings (30 minutes) for appointments requiring more time. Please schedule your own "breaktime" as needed — including time to eat lunch (FMI will provide box lunches at noon).

Cancellation Policy

After April 6, suppliers who cancel their primary representative's registration and table will be subject to a 20% penalty of the registration fee (\$225) as well as forfeiture of the cost of their table. Any/all registration cancellations the week of the conference are covered by FMI's general conference cancellation policy.



***NO TABLE RESERVATION WILL BE ACCEPTED AFTER MARCH 23. Space is limited, so register early!
Don't miss this great business-building opportunity!***

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Deadline:

MARCH 23 (Payment and form must be received at FMI by this date)

Note:

NO TABLE RESERVATIONS WILL BE ACCEPTED AFTER MARCH 23

NOTE: Space is limited! Please respond promptly. Reservations will be made on a first-come, first-served basis. Refunds will be provided if a table is unavailable. Please note that companies can reserve additional tables for \$250 each.

Company: _____ Website: _____

Address: _____

Key Contact: _____
(Lead person at company table)

Title: _____

Phone: _____ E-Mail: _____

My company is best described as a:

- | | | |
|---------------------------------------------------------------|----------------------------------------------------------|--------------------------------------------------------------------------------|
| <input type="checkbox"/> Distributor/Wholesaler | <input type="checkbox"/> Prescription Packager | <input type="checkbox"/> Pharmaceutical Care Services Company |
| <input type="checkbox"/> Brand Pharmaceutical Manufacturer | <input type="checkbox"/> Publication/Information Service | <input type="checkbox"/> Over-the-Counter Product Manufacturer (Herbals, etc.) |
| <input type="checkbox"/> Generic Pharmaceutical Manufacturer | <input type="checkbox"/> Pharmacy Services Provider | <input type="checkbox"/> Home Health Care/DME Provider |
| <input type="checkbox"/> Pharmacy Automation/Hardware Company | <input type="checkbox"/> Reverse Distributor | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Pharmacy Software Company | <input type="checkbox"/> PBM/TPA | |

Company Description (no more than two sentences; type here or email to enewton@fmi.org):

PLEASE PRINT OR TYPE YOUR COMPANY NAME IN THE BOX BELOW EXACTLY AS YOU WANT IT TO READ ON YOUR SIGN:

Yes, our company is interested in participating in the Business Appointment Session at FMI's 2007 Supermarket Pharmacy Conference. We have read and agree to abide by the guidelines listed on the reverse side. Our company sign for the business appointment session should read:

Payment Information: Reservations will be confirmed ONLY if this form is accompanied by payment. The key contact's conference registration form and \$1,125 fee must also be enclosed. Sorry, we cannot bill.

Supplier Cancellation Policy:

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(Please check all that apply)

- Reserve: \$500 (table) \$250 (additional table)
- Enclosed is my company check (U.S. funds - payable to Food Marketing Institute) for \$_____.
- My company is exhibiting at the 2007 FMI Show. (Pharmacy Conference Table is FREE for FMI Show exhibitors.)

Charge to my: Visa MasterCard American Express

Acct. Number: _____ Expiration Date: _____

Card Holder Name (please print): _____

Card Holder Signature (must sign to be valid): _____

NOTE: You MUST mail or fax with payment for receipt at FMI by **March 23** to:
Tammy Ross
FMI Education
P.O. Box 758884
Baltimore, MD 21275-8884
FAX: 202.220.0878

