

# Global Food Traceability Center

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- Grants and Contracts since 1999
- Research Focus Areas
  - Food safety
  - Food defense
  - Food traceability
- Key Partnerships
  - FDA, USDA, DHS
  - GS1US, Underwriters Laboratories
  - RTI, Deloitte, Leavitt Partners
  - National Center for Food Protection and Defense, University of Florida

# IFT and Traceability

- IFT's Traceability Efforts

Year	Traceability Efforts
2008	FDA Task Order- Report on “state of the industry”
2009	FDA Task Order- Mock tomato traceback pilot using technology solutions
2010	National Center for Food Protection & Defense (NCFPD) Traceability Project
2011	IFT Traceability Improvement Initiative (TII)
2012	FDA FSMA Product Tracing Pilots

# What's Next: Global Food Traceability Center



IFT is moving forward with a feasibility study for the development of a Global Food Traceability Center

# The Global Food Traceability Center



## ▪ Vision

- *To become the “go-to” resource and authoritative voice in the world on food traceability.*



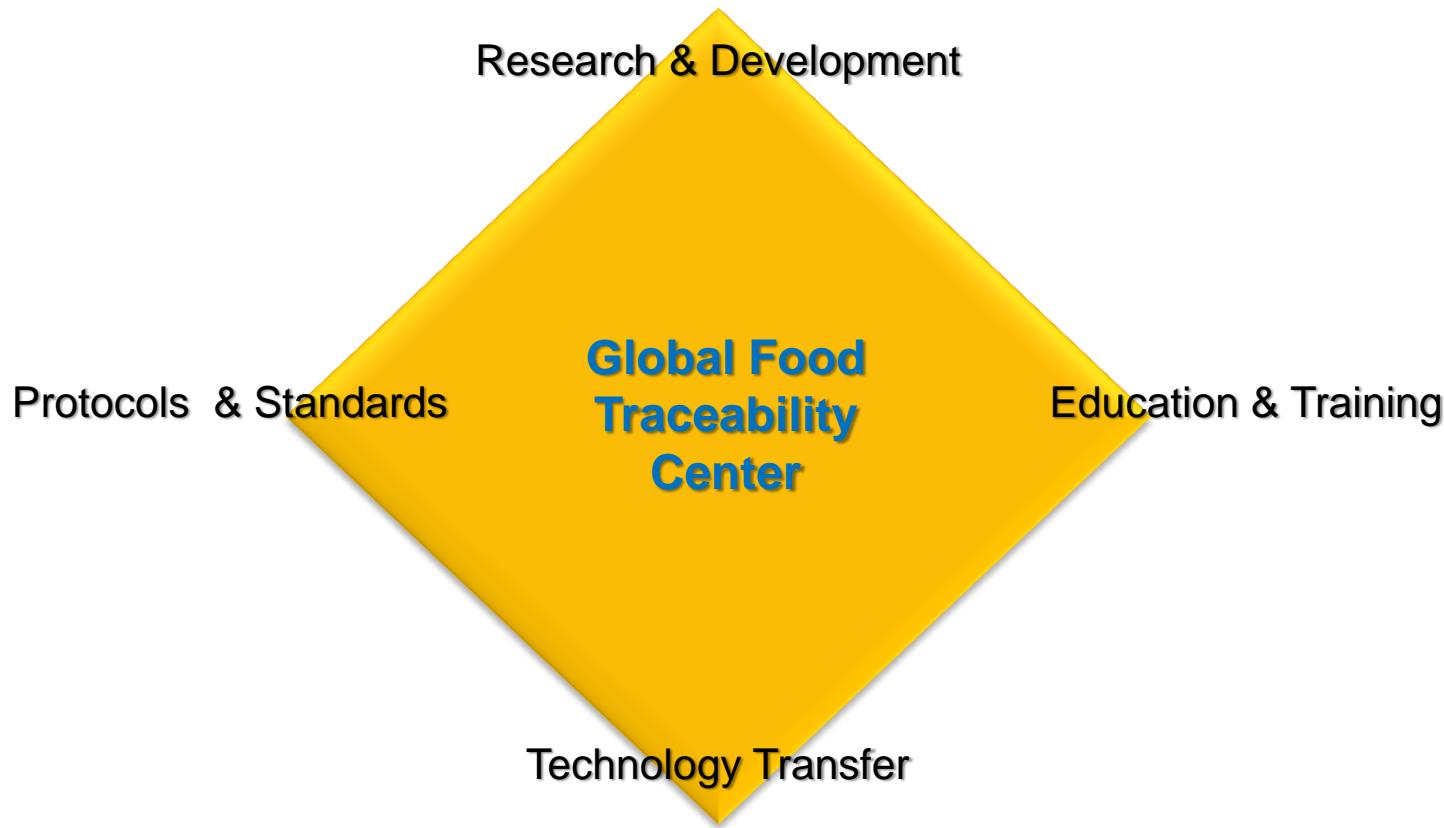
## ▪ Mission

- *To serve the agriculture and food sectors, by providing applied research, objective advice and practical expertise about data collaboration and food product traceability for business benefit and public good.*

# The Center has Four Key Goals

1. Improve the product tracing capabilities of industry and government with regards to foodborne outbreaks and emergency management.
2. Build and expand services and solutions to increase the business benefits of traceability and data collaboration.
3. Become recognized as the trusted source of advice and expertise and embraced as an authoritative leader in food traceability.
4. Create the organizational capacity to self-sustain its operations.

# Four Business Units



**Our approach will be to engage stakeholders in the development of solutions as well as their delivery**

# Path Forward for the Traceability Center



1. Share Concept Paper with key stakeholders- ongoing
2. Confirm commitments in April
  1. Founding sponsors
  2. Contributing partners
3. Finalize business plan- end of April
4. Launch the Center – 2013

# Thank you.

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