

FMI Associate Member Search Results

This search was performed on 12/26/2025 at 10:48 PM

If you find information that needs to be updated, please email membership@fmi.org.

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Too Good To Go

Address: 215 Park Avenue S

11th floor

New York, NY 10003-1626



Tel: 626-731-4629

Website: https://www.toogoodtogo.com/en-

us

Products / Services: Advertising/Marketing and Design; Technology Services; Unsaleables;

Sustainability

Company Too Good To Go was founded in 2015 in Copenhagen by a group of

Description: young entrepreneurs who shared a dream of finding a solution for the massive amounts of food wasted by buffet restaurants in Denmark.

Driven by their passion, they set out to create an app that would connect food businesses with people who were seeking to help solve the climate

crisis, get access to good food, and save money.

The Too Good To Go marketplace app launched in Denmark early in 2016 and became an instant hit. In the first few weeks hundreds of businesses uploaded their surplus food to the app and thousands of

users started saving it.

Primary Contact: Alison Teichman

US Partnerships

Parent Company: Too Good To Go