



## **FMI Associate Member Search Results**

This search was performed on 03/27/2026 at 08:14 AM

If you find information that needs to be updated, please email [membership@fmi.org](mailto:membership@fmi.org).

FMI  
251 18th Street S., Suite 1200  
Arlington, VA 22202  
Phone: 202.452.8444 | Fax: 202.429.4519

## Upside Services, Inc.

Address: 455 Massachusetts Ave NW  
Floor 3  
Washington, DC 20001-2621



Tel: 201-289-7122

Website: <https://try.upside.com/field-connect>  
<https://www.upside.com/business/grocery>

Email: [test@maxx.matrixgroup.net](mailto:test@maxx.matrixgroup.net)

Products / Services: Advertising/Marketing and Design; Technology Services

Company Description: Upside is a digital marketplace that puts retailers in front of thousands of customers they've never seen, and serves those customers compelling, margin-bound incentives that change their buying behavior. With minimal IT work, retailers offset rising costs and maximize net profit with new customers and larger basket sizes.

Primary Contact: Mr. Tyler Renaghan  
Vice President, Retail

Brands: Upside

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