



FMI Associate Member Search Results

This search was performed on 06/10/2026 at 05:45 PM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
251 18th Street S., Suite 1200
Arlington, VA 22202
Phone: 202.452.8444 | Fax: 202.429.4519

Upside Services, Inc.

Address: 455 Massachusetts Ave NW
Floor 3
Washington, DC 20001-2621



Tel: 201-289-7122

Website: <https://try.upside.com/field-connect>
<https://www.upside.com/business/grocery>

Email: test@maxx.matrixgroup.net

Products / Services: Advertising/Marketing and Design; Technology Services

Company Description: Upside is a digital marketplace that puts retailers in front of thousands of customers they've never seen, and serves those customers compelling, margin-bound incentives that change their buying behavior. With minimal IT work, retailers offset rising costs and maximize net profit with new customers and larger basket sizes.

Primary Contact: Mr. Tyler Renaghan
Vice President, Retail

Brands: Upside
