



FMI Associate Member Search Results

This search was performed on 03/27/2026 at 08:13 AM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
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Plant Based Foods Association

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San Francisco, CA 94111



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Website: www.plantbasedfoods.org
<https://www.plantbasedfoods.org/>

Email: test@maxx.matrixgroup.net

Products / Services: Agricultural; Association; Food Products/Snacks; Food Safety; Fresh; Frozen; Natural/Organic; Perishables

Company Description: Inspired by the need for a collective voice of the plant-based foods industry and representation in government, The Plant Based Foods Association was created in 2016 by our founding board members, Jaime Athos, Martin Kruger, Nicole Sopko, Miyoko Schinner, and Michael Lynch, and founding executive director, Michele Simon. The Plant Based Foods Association officially launched at Natural Products Expo West with 23 member companies in March of 2016.

The board, founding executive director, and these 23 brands were the pioneers of PBFA. Each company believed in the path of exponential growth and vision of the plant-based foods industry, and this created the foundation for PBFA's post-launch accomplishments and current successes.

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Vice President of Marketplace Development
