



FMI Associate Member Search Results

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If you find information that needs to be updated, please email membership@fmi.org.

FMI
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Chilean Salmon Marketing Council

Address: 50 Milk Street
16th Floor
Boston, MA 02109-5002



Tel: 617-960-6891

Website: <https://chileansalmon.org/>

Products / Services: Advertising/Marketing and Design; Association; Fresh; Frozen; Research; Seafood; Supply Chain

Company Description: Vision

The Chilean Salmon Marketing Council's vision is for Chilean Salmon to be recognized as a premium product of outstanding quality and integrity that consumers actively seek to procure. We seek to be America's favorite salmon and a first choice with consumers.

Mission

The Chilean Salmon Marketing Council's mission is to strengthen the Chilean Salmon brand and image in the U.S. and to increase salmon consumption by positioning Chilean Salmon as a premium product and a preferred choice.

Primary Contact: Melanie Whatmore
Director
