



## **FMI Associate Member Search Results**

This search was performed on 12/26/2025 at 07:28 PM

If you find information that needs to be updated, please email [membership@fmi.org](mailto:membership@fmi.org).

FMI  
251 18th Street S., Suite 1200  
Arlington, VA 22202  
Phone: 202.452.8444 | Fax: 202.429.4519

**Quri, Inc.**

Address: 475 Brannan  
San Francisco, CA 94107-5418



Tel: 805-598-0887

Website: [www.quri.com](http://www.quri.com)

Email: [test@maxx.matrixgroup.net](mailto:test@maxx.matrixgroup.net)

Products / Services: Consulting Services; Merchandising Services; Research; Technology Services

Parent Company: Trax Retail

Brands: Easyshift, Quri

---

**Trax Retail**

Address: 621 17th Street  
Suite 777  
Denver, CO 80293-0701



Tel: 770-727-0029

Website: <https://traxretail.com/>

Products / Services: Technology Services

Company Description: Powered by leading technology and proprietary data, Trax connects brands, retailers, and shoppers, setting the standard for retail excellence. Trax's AI-powered platform uniquely combines solutions that provide unparalleled data-driven signals to leading global CPGs and retailers to deliver real-time data, retail execution, and consumer engagement to increase ROI.

30 of the world's top 50 CPG companies, along with leading retailers and emerging brands, use Trax's shelf monitoring, analytics, merchandising, activation, and shopper engagement solutions at scale to drive positive shopper experiences and unlock revenue opportunities at all points of sale.

Trax is a global company with hubs in the United States, Singapore, France, Hungary, China, Mexico, Japan, Brazil, and Israel, serving customers in more than 80 countries worldwide.

Primary Contact: Danielle Patterson  
Sr. Director, B2B Marketing

---