



FMI Associate Member Search Results

This search was performed on 03/27/2026 at 09:46 AM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
251 18th Street S., Suite 1200
Arlington, VA 22202
Phone: 202.452.8444 | Fax: 202.429.4519

Catalina

Address: 200 Carillon Parkway
St. Petersburg, FL 33716-1242



Tel: 727-579-5000

Website: www.catalinamarketing.com

Products / Services: Advertising/Marketing and Design; Consulting Services; Technology Services; Other

Company Description: Catalina (www.catalinamarketing.com), the global leader in behavior-based marketing, provides a wide range of strategic targeted marketing services. By the Catalina Marketing Network (R), retailers and manufacturers can provide personalized incentives to consumers based on actual purchase behavior, enabling the influence of future purchase decisions.

Primary Contact: Ms. Chelsea Rowe
Exec. Director, Corporate Events & Demand Generation
