



FMI Associate Member Search Results

This search was performed on 09/10/2025 at 01:29 PM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
251 18th Street S., Suite 1200
Arlington, VA 22202
Phone: 202.452.8444 | Fax: 202.429.4519

Nielsen Catalina Solutions

Address: 500 Fifth Avenue
56th Floor
New York, NY 10110-5699

Tel:

Website: www.ncsolutions.com

Parent Company: NielsenIQ

NielsenIQ

Address: 200 W. Jackson Blvd.
Chicago, IL 60606-6910



Tel: 856-321-2511

Website: <https://nielseniq.com>

Email: test@maxx.matrixgroup.net

Products / Services: Consulting Services; Research; Technology Services

Company Description: NielsenIQ (NIQ) is the world's leading consumer intelligence company, delivering the most complete understanding of consumer buying behavior and revealing new pathways to growth. In 2023, NIQ combined with GfK, bringing together the two industry leaders with unparalleled global reach. With a holistic retail read and the most comprehensive consumer insights—delivered with advanced analytics through state-of-the-art platforms—NIQ delivers The Full View.

NIQ is an Advent International portfolio company with operations in 100+ markets, covering more than 90% of the world's population.

Primary Contact: Ms. Meg Major
Director of Industry Relations

Brands: NielsenIQ, GfK, Byzzar, BASES

Precima

Address: 351 King Street East
Suite 200
Toronto, ON M5A 0L6
Canada

Tel: 301-652-0694

Website: www.precima.com

Email: test@maxx.matrixgroup.net

Products / Services: Consulting Services

Primary Contact: Mr. Brian Ross
President

Parent Company: NielsenIQ
