

## **FMI Associate Member Search Results**

This search was performed on 12/26/2025 at 10:53 PM

If you find information that needs to be updated, please email membership@fmi.org.

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## **Nielsen Catalina Solutions**

Address: 500 Fifth Avenue

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New York, NY 10110-5699

Tel:

Website: www.ncsolutions.com

Parent Company: NielsenIQ

## NielsenIQ

Address: 200 W. Jackson Blvd.

Chicago, IL 60606-6910



Tel: 856-321-2511

Website: https://nielseniq.com

Email: test@maxx.matrixgroup.net

Products / Services: Consulting Services; Research; Technology Services

Company NielsenIQ (NIQ) is the world's leading consumer intelligence company,

Description: delivering the most complete understanding of consumer buying behavior

and revealing new pathways to growth. In 2023, NIQ combined with GfK, bringing together the two industry leaders with unparalleled global reach.

With a holistic retail read and the most comprehensive consumer insights—delivered with advanced analytics through state-of-the-art

platforms—NIQ delivers The Full View.

NIQ is an Advent International portfolio company with operations in 100+

markets, covering more than 90% of the world's population.

Primary Contact: Liz Lundrigan

Project Specialist, Events & Marketing

Brands: NielsenIQ, GfK, Byzzer, BASES

## **Precima**

Address: 351 King Street East

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Toronto, ON M5A 0L6

Canada

Tel: 301-652-0694

Website: www.precima.com

Email: test@maxx.matrixgroup.net

Products / Services: Consulting Services

Primary Contact: Mr. Brian Ross

President

Parent Company: NielsenIQ