



FMI Associate Member Search Results

This search was performed on 12/26/2025 at 02:02 PM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
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Arlington, VA 22202
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Ibotta, Inc.

Address: 1801 California St STE 400
Denver, CO 80202-2616



Tel: 563-343-5697

Website: ibotta.com
<https://ipn.ibotta.com/>

Products / Services: Advertising/Marketing and Design

Company Description: Reach 91% of American households with Ibotta's network of retailers and publishers. The Ibotta Performance Network delivers unprecedented scale with performance marketing efficiency.

The Ibotta Performance Network is a leading performance marketing network. With a reach of more than 200M consumers across the country's top retailers, Ibotta delivers promotions at unprecedented scale with performance marketing efficiency. The IPN is a one-stop shop where advertisers can reach consumers during their shopping journey and improve performance across all of its marketing channels, with unparalleled precision and measurability.

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