



FMI Associate Member Search Results

This search was performed on 12/26/2025 at 10:48 PM

If you find information that needs to be updated, please email membership@fmi.org.

FMI
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Arlington, VA 22202
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Primo Brands

Address: 900 Long Ridge Road
Building 2
Stamford, CT 06902-1140



Tel: 203-531-4100

Website: <https://twitter.com/bluetritonbrnds>
<https://www.primobrands.com>

Products / Services: Beverages

Company Description: Primo Brands is a leading North American branded beverage company focused on healthy hydration, delivering responsibly sourced diversified offerings across products, formats, channels, price points, and consumer occasions, distributed in every U.S. state and Canada. Our comprehensive portfolio of highly recognizable and conveniently packaged branded water and beverages reach consumers through retail outlets, hotels, hospitals, and food service accounts, as well as direct delivery to homes and businesses. Our brands include established "billion-dollar brands" Poland Spring® and Pure Life®, premium brands Saratoga® and Mountain Valley®, regional leaders Arrowhead®, Deer Park®, Ice Mountain®, Ozarka®, and Zephyrhills®, purified brands include Primo Water® and Sparkletts®, and flavored and enhanced brands Splash Refresher™ and AC+ION®. Our industry-leading line-up of innovative water dispensers create consumer connectivity through recurring water purchases. We operate a vertically integrated coast-to-coast network distributing to more than 200,000 retail outlets and directly reaching consumers through Refill, Exchange, and Direct Delivery.

Primary Contact: Mr. Joe Wiggetman
Chief Customer Officer

Brands: Saratoga, Arrowhead, Deer Park, Ice Mountain, Ozarka, Poland Spring, Zephyrhills, Mountain Valley, Splash, Action, Pure Life, Sparkletts
