

# KEY ADVOCACY WINS IN 2025

FMI delivered significant advocacy wins on key priority issues this year while continuing our leadership and engagement on a broad range of regulatory issues that uniquely affect the food industry.

## FDA Food Traceability Rule



**Goal:** Extend the compliance time and make it more workable and less costly to comply with the Food Traceability Rule.

## EPA Refrigeration Technology Transitions Rule



**Goal:** Secure more time for retailers to comply with the EPA Technology Transition Rule.

## SNAP and Federal Feeding Assistance Programs



**Goal:** Preserve the \$6 per day SNAP benefit, reduce impact of cost sharing and make state waivers as workable as possible, and preserve prohibition on transaction fees being charged to retailers.

## Protect, Enhance, and Extend Critical Tax Provisions



**Goal:** Make TCJA tax reductions permanent for 199A, expensing, R&D, estate tax exemption with no increase in corporate rates or SALT, maintain PTET and ensure no LIFO repeal.

## Reduced Tariffs on Food Products



**Goal:** Reduce tariffs on as many food products as possible including those under USMCA and not grown in the United States.

## National Uniformity Coalition: Americans for Ingredient Transparency

*In Progress*

**Goal:** To achieve national uniformity rather than a state-by-state patchwork of ingredient laws to include GRAS reform, a front of package labeling system, and digital disclosure of key information.

## Practical System for Extended Producer Responsibility

*In Progress*

**Goal:** Support practical, effective extended producer responsibility (EPR) policies that recognize the complexity of the packaging supply chain and protect access to affordable, essential goods. FMI developed the [EPR Guide 2025: Preparing for the New Era of Packaging Extended Producer Responsibility](#) and a series of state-specific guidance documents for states that have passed or are considering EPR laws.

## Robust Regulatory Engagement



**Goal:** Continue to serve as the leading resource for food and product regulatory, legal and compliance issues.

## Best Practices for Unit Pricing



**Goal:** Collaborate with NIST to establish a feasible unit pricing framework that effectively serves both consumers and retailers.



## Comments Filed:

- **DHS – Removal of the Automatic Extension of Employment Authorization Documents**  
*December 1, 2025*
- **USDA – Request for Comments on Updated Staple Food Stocking Standards for Retailers in SNAP**  
*November 24, 2025*
- **EPA – Reconsideration of Certain Regulatory Requirements Promulgated Under the Technology Transitions Provisions of the AIM Act**  
*November 21, 2025*
- **USTR – Request for Comments on the Operation of the US-Mexico-Canada Agreement**  
*November 3, 2025*
- **FTC – Request for Information Regarding Employer Noncompete Agreements**  
*November 3, 2025*
- **FDA – Food Standards of Identity Modernization; Pasteurized Orange Juice; Proposed Rule**  
*October 30, 2025*
- **Texas DSHS – Warning Label Requirements for Food**  
*October 27, 2025*
- **FDA/USDA – Ultra-Processed Foods; Request for Information**  
*October 23, 2025*
- **CFPB – ANPR on Personal Financial Data Rights Reconsideration**  
*October 21, 2025*
- **DOT – RFI on Protecting America’s Supply Chain From Cargo Theft**  
*October 20, 2025*
- **FDA – Requirements for Additional Traceability Records for Certain Foods; Compliance Date Extension**  
*September 12, 2025*
- **FDA – Tool for Prioritization of Food Chemicals for Risk Assessment; Request for Comments**  
*August 19, 2025*
- **EPA – Public Comments Supporting CUSER Cold Storage AIM Act Petition**  
*July 16, 2025*
- **FDA – Food Labeling: Front-of-Package Nutrition Information**  
*July 15, 2025*
- **HHS – RFI on Ensuring Lawful Regulation and Unleashing Innovation to Make America Healthy Again**  
*July 14, 2025*
- **Arkansas DHS – Pilot Project to Improve Nutrition and Health Under SNAP**  
*May 14, 2025*
- **OMB – Request for Information on Deregulation**  
*May 13, 2025*
- **FDA – Labeling of Plant-Based Alternatives to Animal-Derived Foods; Draft Guidance for Industry**  
*May 7, 2025*
- **FDA – Draft Guidance: Establishing Sanitation Programs for Low-Moisture Ready-to-Eat Foods**  
*May 7, 2025*
- **FDA/USDA FSIS – Request for Information on Food Date Labeling**  
*March 7, 2025*
- **HHS/USDA – Dietary Guidelines Advisory Committee Scientific Report**  
*February 10, 2025*
- **FDA – Public Meeting on Enhanced Systematic Process for Post-Market Assessment of Chemicals in Food**  
*January 21, 2025*
- **USDA – Salmonella Framework for Raw Poultry Products**  
*January 17, 2025*
- **OSHA – Heat Injury and Illness Prevention in Outdoor and Indoor Work Settings**  
*January 14, 2025*
- **FDA – Voluntary Sodium Reduction Goals; Draft Guidance for Industry (Edition 2)**  
*January 13, 2025*

